

Workforce Development System Resource Mapping

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Presentation Roadmap

- Project Goals
- Research Approach
- Findings
 - System by key providers
 - System by key revenue sources
- Questions Raised by the Project

Project Goals

- Inventory funding sources and providers of workforce development services in Region 2 - Multnomah and Washington counties
- Measure the interagency workforce development investment in fiscal year 2005-06
- Reveal resource allocation across key strategic areas
- Develop a database that could be updated

What the project attempts and does not attempt to do...

- The project attempts to:
 - Clarify the recent resource allocation decisions of an array of regional partners
 - Provide a *framework* for analyzing and managing future investment decisions
 - Lay a foundation for performance-based budgets

- The project does not attempt to:
 - Identify best practices
 - Recommend a reallocation of workforce development resources

In short, the project provides a tool to aid decision-making but does not make the decisions

Research Approach

- Define workforce development and its strategic service areas
- Identify key providers and their funding sources
- Collect budget data by funding source, direct provider, and strategic area

What is Workforce Development?

- The study considered targeted workforce activities funded through
 - WIA, Perkins, CDBG, NAFTA/TAA...
 - Oregon DHS (JOBS, FSET, OVRS, OCB...) and other agencies
 - Community colleges (GED, ESL, customized and contracted training...)
 - Apprenticeships and other public and private resources
- The study did not consider
 - Training efforts provided independently by businesses
 - General education expenditures
 - Programs not targeted at workforce development (housing assistance, youth gang prevention...)
 - Cash benefits (Food Stamps, TANF)

Strategic Areas within Workforce Development

- Where possible, we asked providers to allocate investments to strategic service areas based on WIA definitions:
 - Core Services
 - Intensive Services
 - Training
 - Youth Services
 - Support Services
 - Everything Else
 - Business Services
 - Administration
 - Uncategorized

Identifying Providers and Mapping the System

- Identified nearly 80 service providers in total including community colleges, state and local government agencies, and nonprofits
- Tracked approximately 2000 expenditure lines

Research Limitations

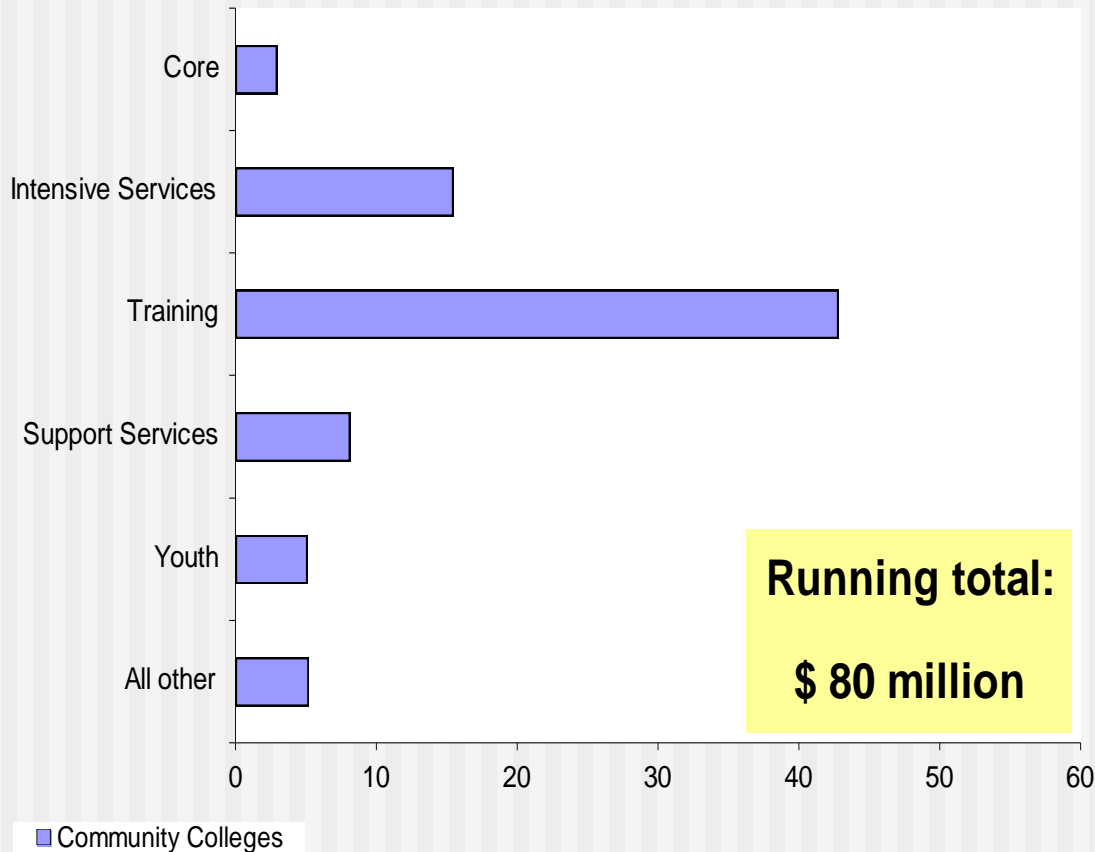
- Some providers were unable to:
 - Allocate to a specific WIA strategic area
 - Estimate unduplicated client counts or develop measures of per participant cost
- Particular resources were difficult to value (e.g., in-kind and volunteer resources)
- The data include a mix of budgeted and actual expenditures

Project Findings (Part I):

Mapping the System through its Key Providers

- Direct service providers fall into four categories:
 - Community colleges
 - State and local government agencies
 - Nonprofit and private providers
 - Public school districts

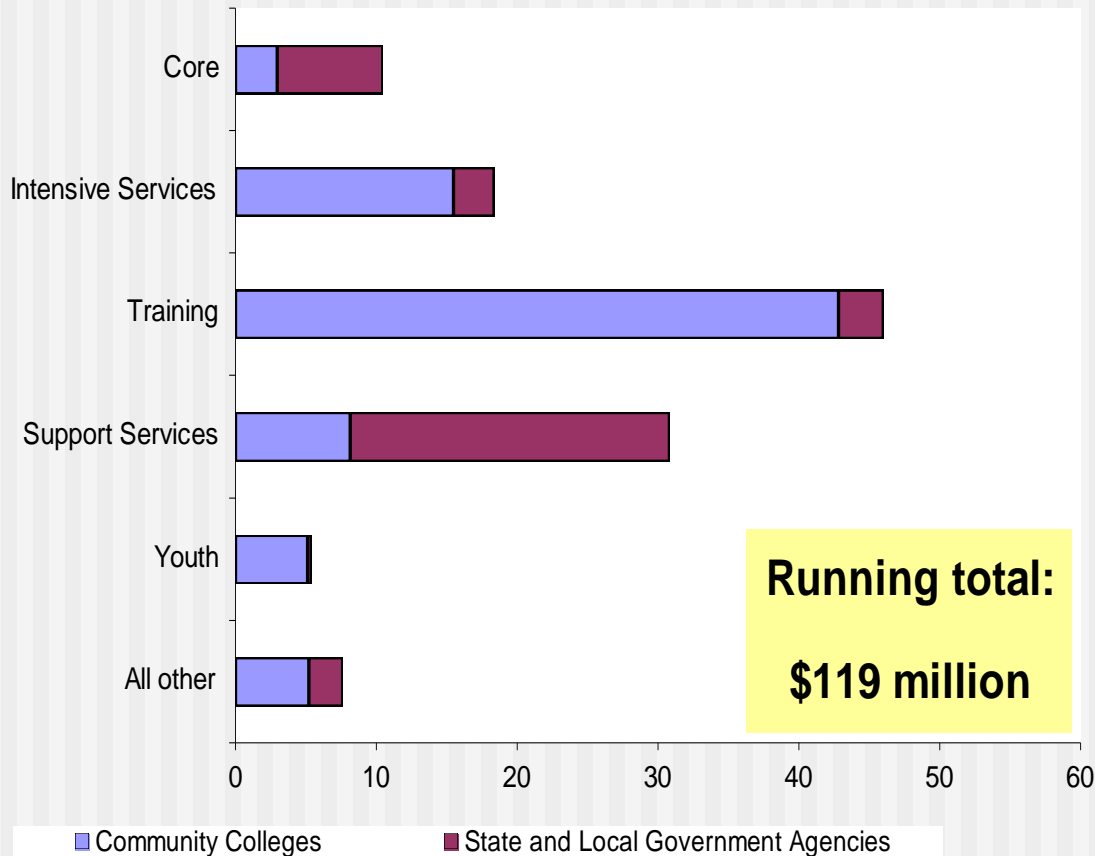
Project Findings: Community Colleges



- Key interviewees
 - PCC
 - MHCC
- \$80 million, including:
 - Core: 3.0
 - Intensive 15.5
 - Training: 42.8
 - Youth: 5.1
 - Support: 8.1
 - All other: 5.2
- Largest programs:
 - Professional and technical education: \$25.8 million
 - TANF/JOBS: \$18.8 million

Project Findings:

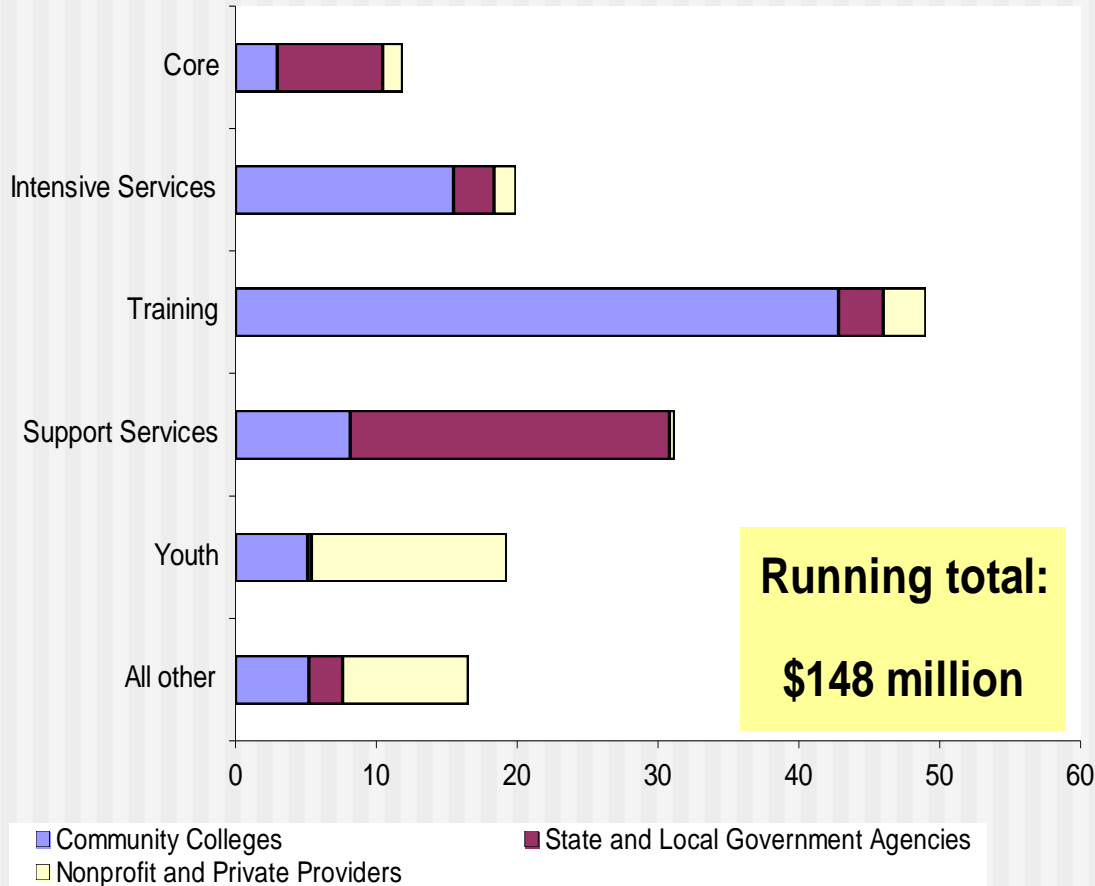
State and Local Government Agencies



- Key interviewees and data
 - DHS
 - OED
 - BHCD
 - Mult./Wash. counties
- \$39 million including:
 - Core: 7.5
 - Intensive 2.9
 - Training: 3.2
 - Youth: 0.3
 - Support: 22.7
 - All other: 2.4
- Key investments include childcare assistance and state-provided core services.
- Local governments typically pass funds to local providers rather than provide direct services.

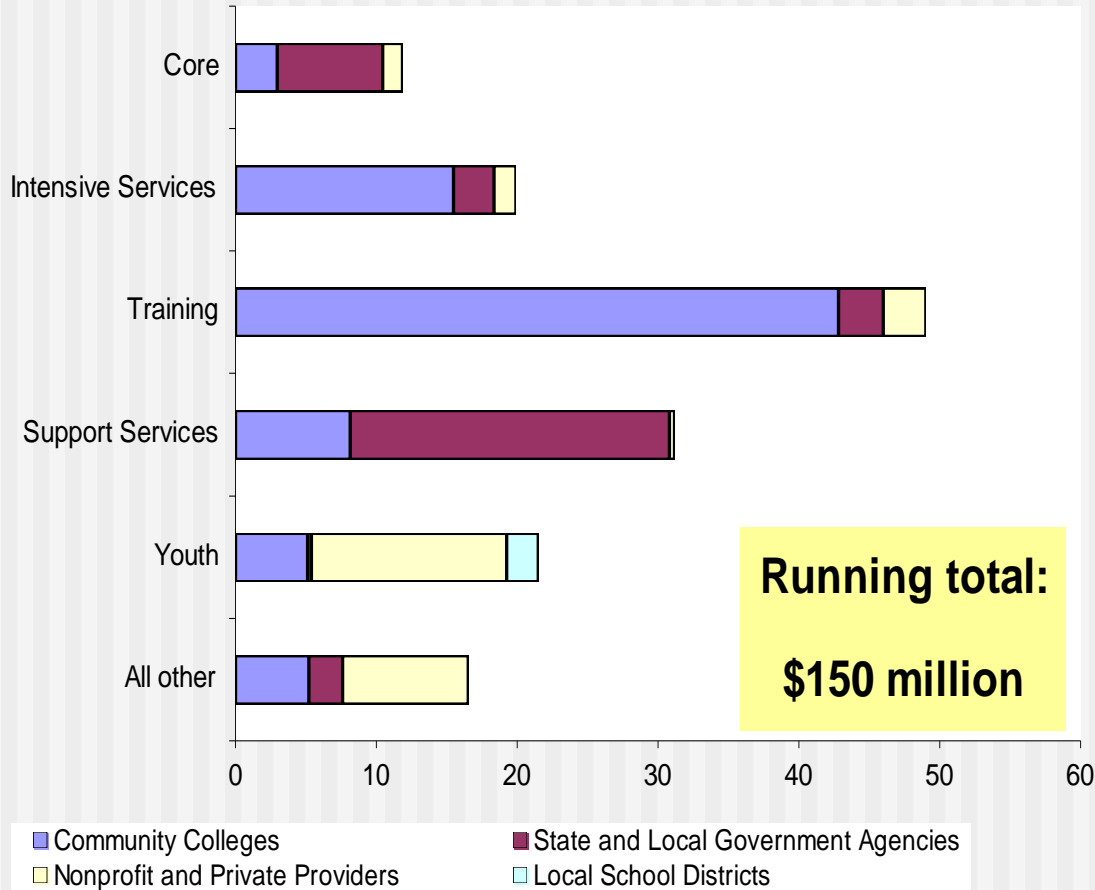
Project Findings:

Nonprofit and Private Providers



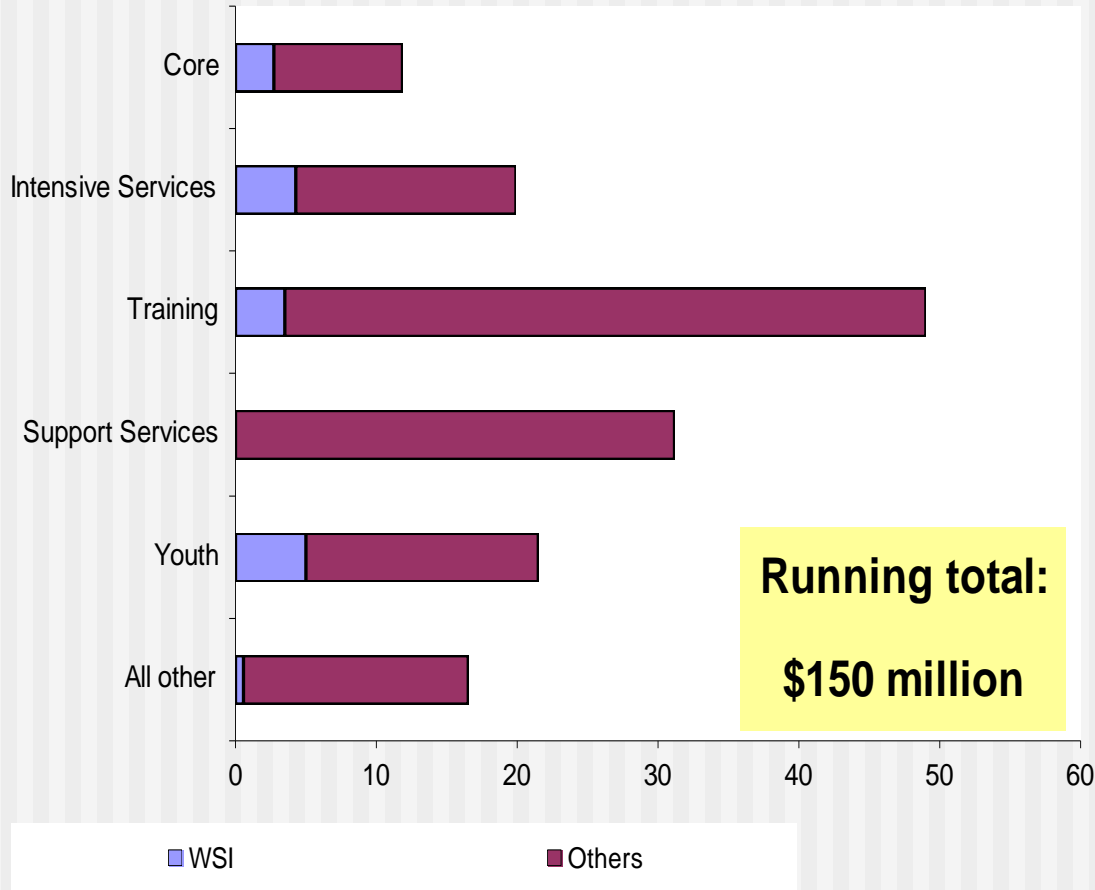
- Key interviewees and data
 - WSI
 - Local One Stops
 - Labor and Industry partners
- \$29 million including
 - Core: 1.4
 - Intensive 1.6
 - Training: 3.0
 - Youth: 13.9
 - All other: 8.9
- Expenditures for comprehensive programs were often difficult or impossible to categorize.
- Total does not include an estimated \$13 million spent to provide apprenticeships.

Project Findings: Public School Districts



- Key interviewees and data
 - PPS
 - WIA youth providers
 - Perkins
- Investment summary (millions of dollars)
 - Core: 0.0
 - Intensive 0.0
 - Training: 0.0
 - Youth: 2.3
 - All other: 0.0
- In addition to Perkins, districts offer workforce focused curriculum.
- The 05-06 budget for Benson HS, a workforce focused high school, was \$6.4 million.

Project Findings: The Role of Worksystems, Inc.

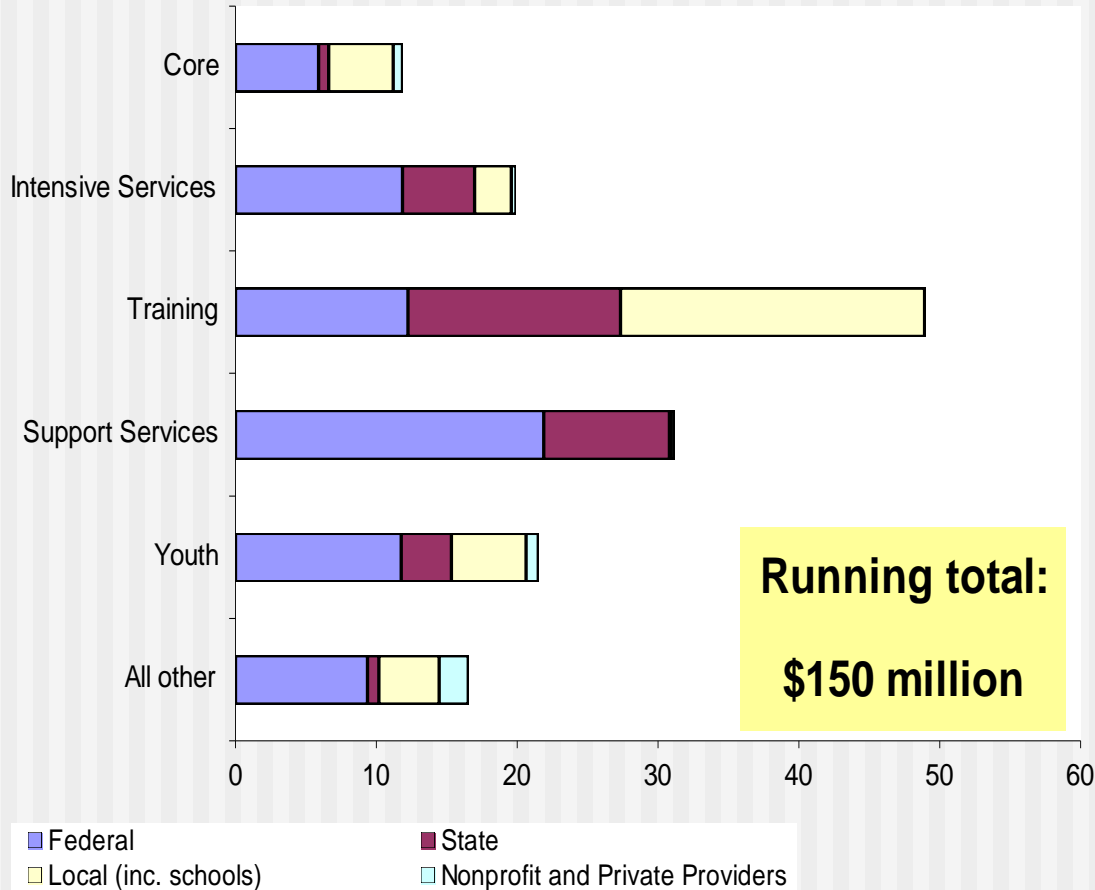


- Investment summary (millions of dollars)
 - WSI: 16.1 (11%)
 - All other: 133.6 (89%)

Project Findings (Part II): Mapping the System by its Revenue Sources

- Key revenue streams in the regional workforce system
 - Federal
 - State
 - Local government, school districts, community colleges
 - Private foundations and nonprofits

Project Findings: Revenue Sources



- Investment summary (millions of dollars)
 - Federal: 71.6
 - State: 34.2
 - Local: 37.4
 - All other: 6.1
- Major funding streams
 - Federal: TANF, WIA, CCDF
 - State: State match for federal funds
 - Local: Community College general fund, city and county general fund
 - Nonprofit/Private: foundation grants, fees, and donations

Questions Raised by the Project

- How many individuals are served by the system and at what cost?
 - Standard measures of clients served within agencies were difficult to obtain
 - Agencies struggled to characterize costs per participant
 - No unduplicated count of clients served across the system exists

Questions Raised by the Project

Will the system's revenue portfolio match the demand for services during the next decade and beyond?

Revenue Projection

Revenue Source	10-Year Growth Projection	Share of System's Revenue
Federal	1.8%	48.7%
State	5.5%	22.8%
Local	4.6%	25.7%
Nonprofit/Private	3.0%	2.8%
Predicted Annual Revenue Growth		
3.4%		

Demand Projection

Annual workforce growth: 1.1%
Annual change in cost of services: 3.3%

Predicted annual growth in need:

4.4%

Questions Raised by the Project

- In an era of increased competition for resources, can the regional system better characterize what the public is buying and what would be gained or lost through increased investments or budget cuts?

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