

REGION 2 WORKFORCE DEVELOPMENT RESOURCE MAP

October 2008 Update

ECONorthwest

888 SW Fifth Ave., Ste. 1460

Portland, OR 97204

503-222-6060

www.econw.com

The Region 2 resource map

- ECONorthwest has inventoried FY 2006 and FY 2007 workforce development investments in Region 2.
- The resulting resource map identifies budgeted expenditures by type of service and funding source for programs that explicitly target workforce development
- The map *includes* information for about 80 service providers, including community colleges, government agencies, and nonprofits.
- The map *excludes* in-house training provided by businesses, most apprenticeship programs, general education expenditures, and cash benefits (e.g., TANF).

Workforce services pyramid

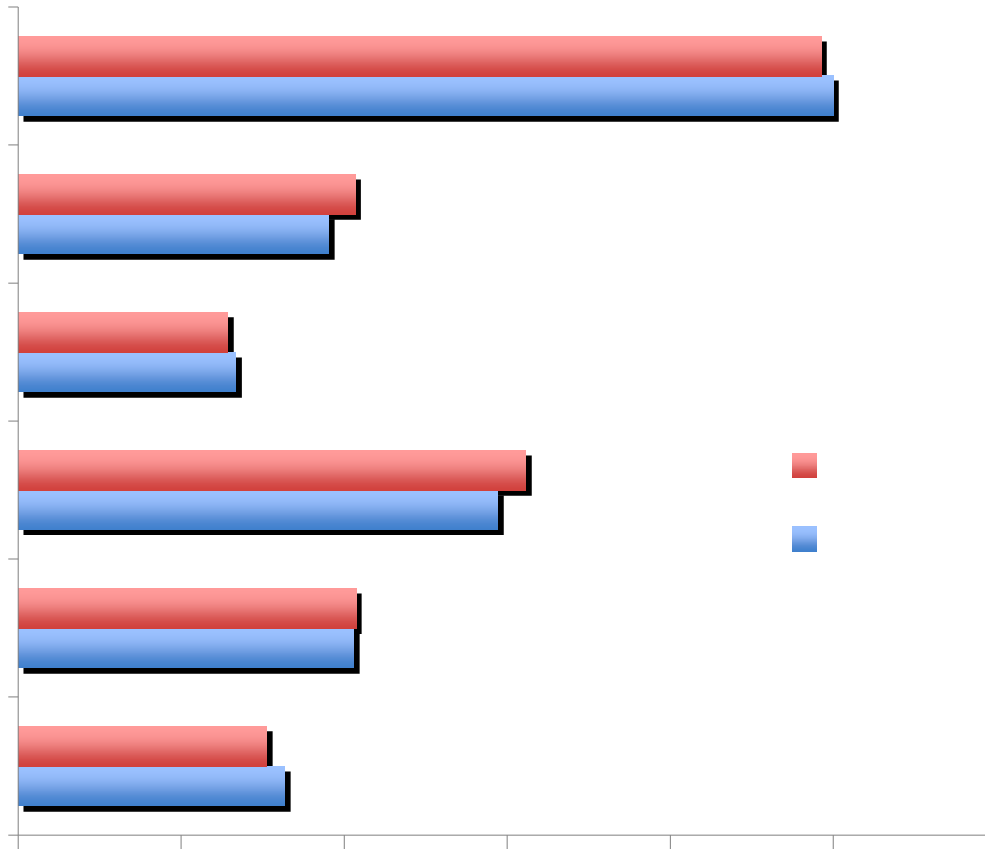
*Occupational
Training*

*Advanced Workplace
Competencies: Job
search, ABE, GED, ESL,
work readiness, work
experience...*

*Basic Academic and Workforce
Readiness Skills: Skill
assessments, career counseling,
portfolio development, HS diploma
(youth)*

*Stabilization Services: Assistance related to
housing, mental health, childcare,...*

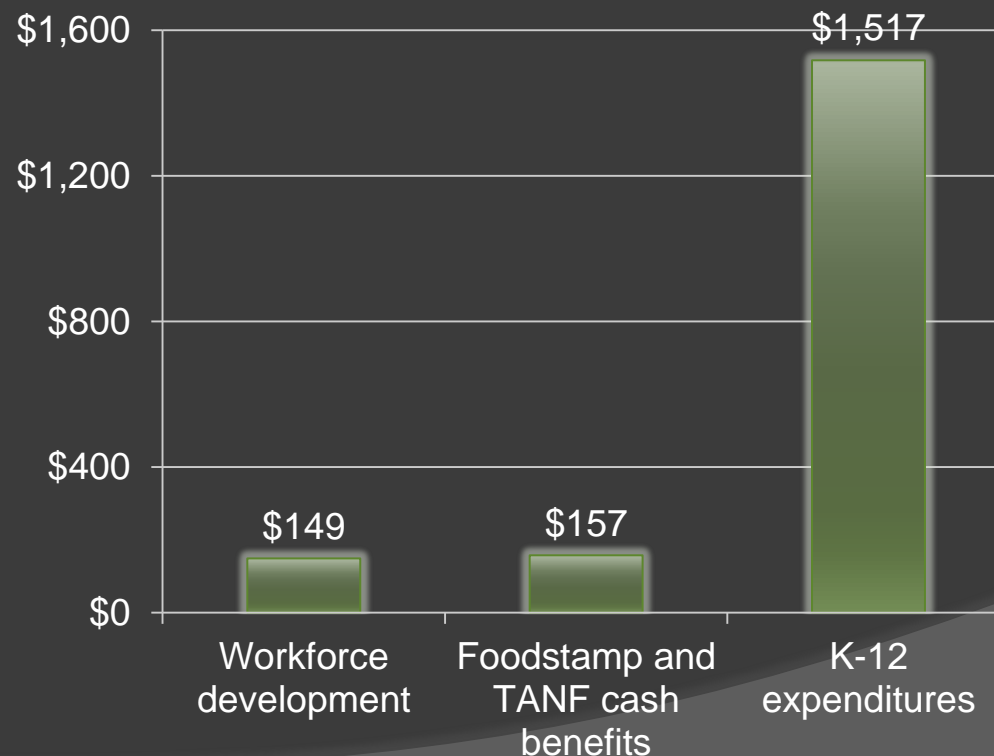
Region 2 Overview



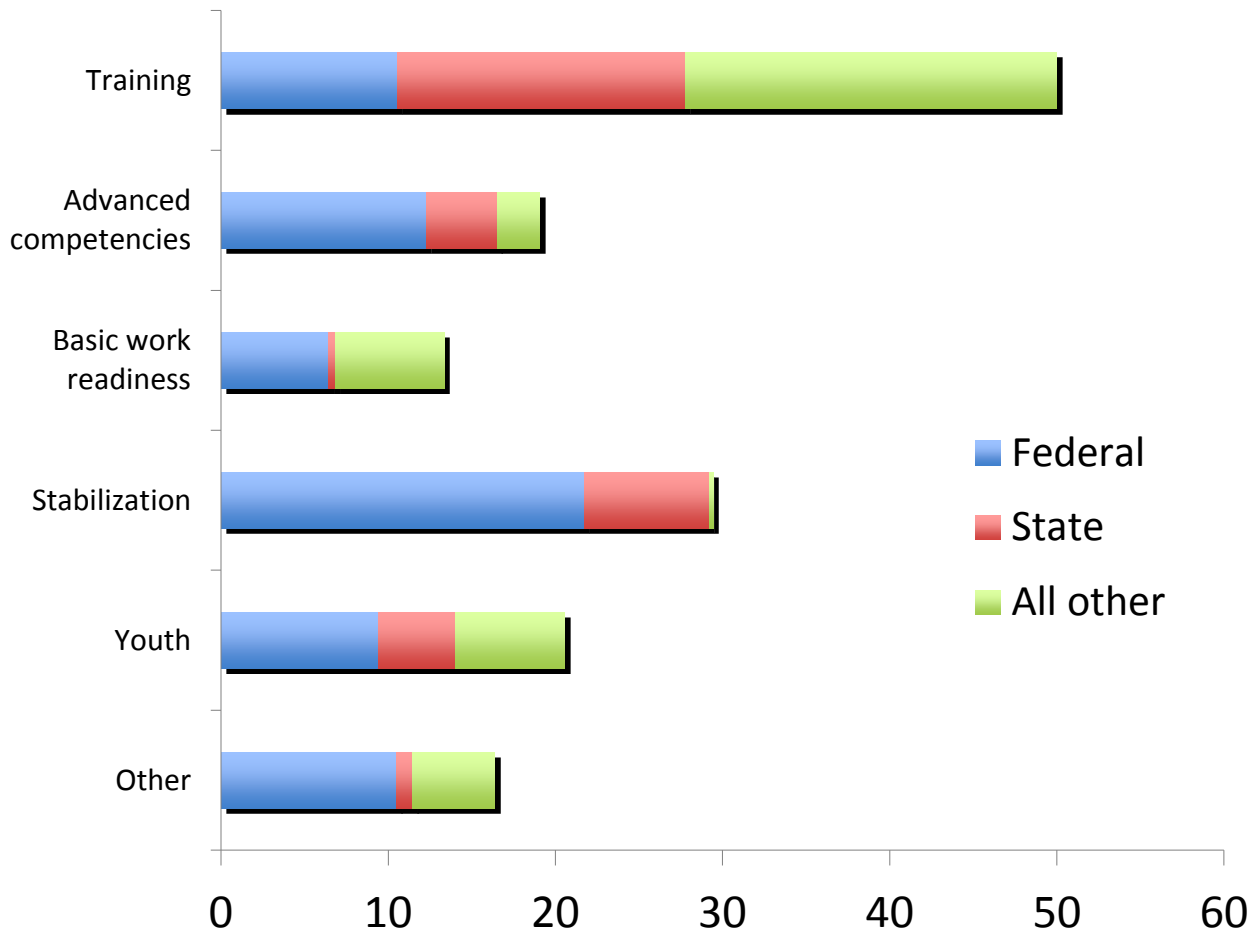
- Workforce development investments were nearly identical, with the FY 06 total (\$150 million) slightly higher than the FY07 total (\$149 million)
- The portfolio of revenue sources and service types also changed relatively little
- As in FY06, program services funded through WSI accounted for about 11 percent of the total regional investment

How big is a \$149 million workforce development system?

Answer: Similar in magnitude to TANF and Food stamp cash benefits disbursed during the same period, but equal to only 10% of Region 2 public K-12 expenditures during FY07.



Region 2 revenue portfolio



○ *Federal:*
\$71 million
(48%)

○ *State:*
\$35 million
(23%)

○ *Other:*
\$43 million
(29%)

○ *Total:*
\$149 million

Future revenue prospects

Will the system's revenue portfolio keep up with anticipated need?

Revenue growth

Revenue Source	Estimated annual growth	Share of Funds
Federal	2.6%	48%
State	6.1%	23%
Other	3.0%	29%
Implied annual revenue growth:		
3.5%		

Growth in need

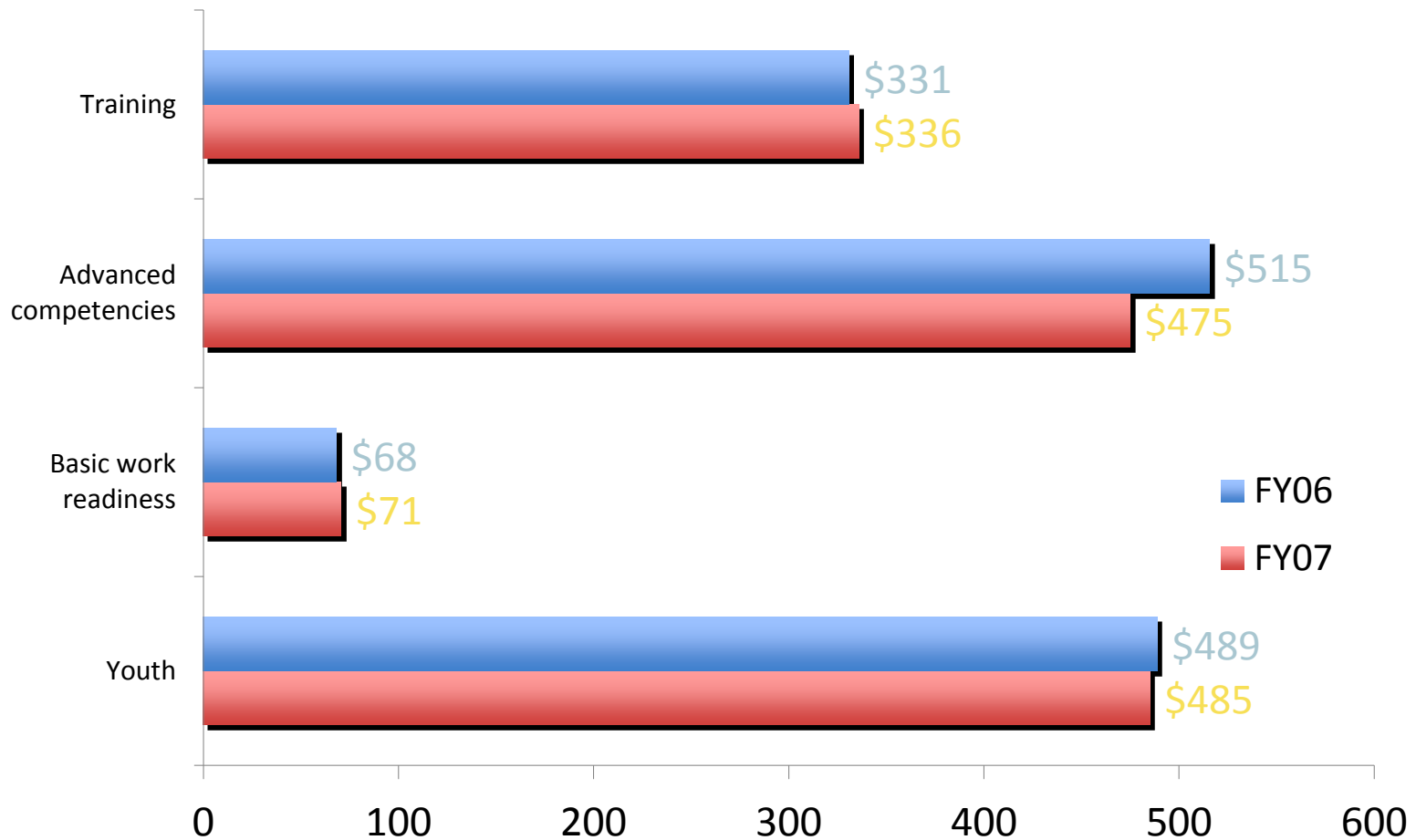
Annual workforce growth	1.1%
Annual service cost growth	3.0%
Implied annual growth in need:	
4.4%	

How big is a \$149 million workforce development system?

- Comparing the size of workforce development investments to the size of the targeted population gives another perspective.
- Target population candidates:
 - *Youth services* – Age 14-21, under 200% FPL (42,419)
 - *Basic work readiness* – Age 22-64, less than 200% FPL (189,023)
 - *Advanced competencies* – Age 22-64, less than 200% FPL, no high school diploma or GED (40,099)
 - *Occupational training* – Age 22-64, less than 200% FPL, high school diploma or better (148,924)

Data source: Analysis of 2006 and 2007 American Community Survey data

Investment per capita for target populations



How will demographic changes impact resource adequacy?

- Between 2000 and 2007, two of four target populations grew quickly relative to the population as a whole.
 - Training: 5% growth
 - Advanced: <1% growth
 - Basic work readiness: 4% growth
 - Youth: 1.5% growth

Data source: Analysis of Census 2000 and 2006-2007 American Community Survey data

Contact

John Tapogna

tapogna@portland.econw.com

Andrew Dyke

dyke@portland.econw.com

ECONorthwest

503-222-6060