

A Tale of Two Portlands

Hector Acosta, Research and Data Analyst



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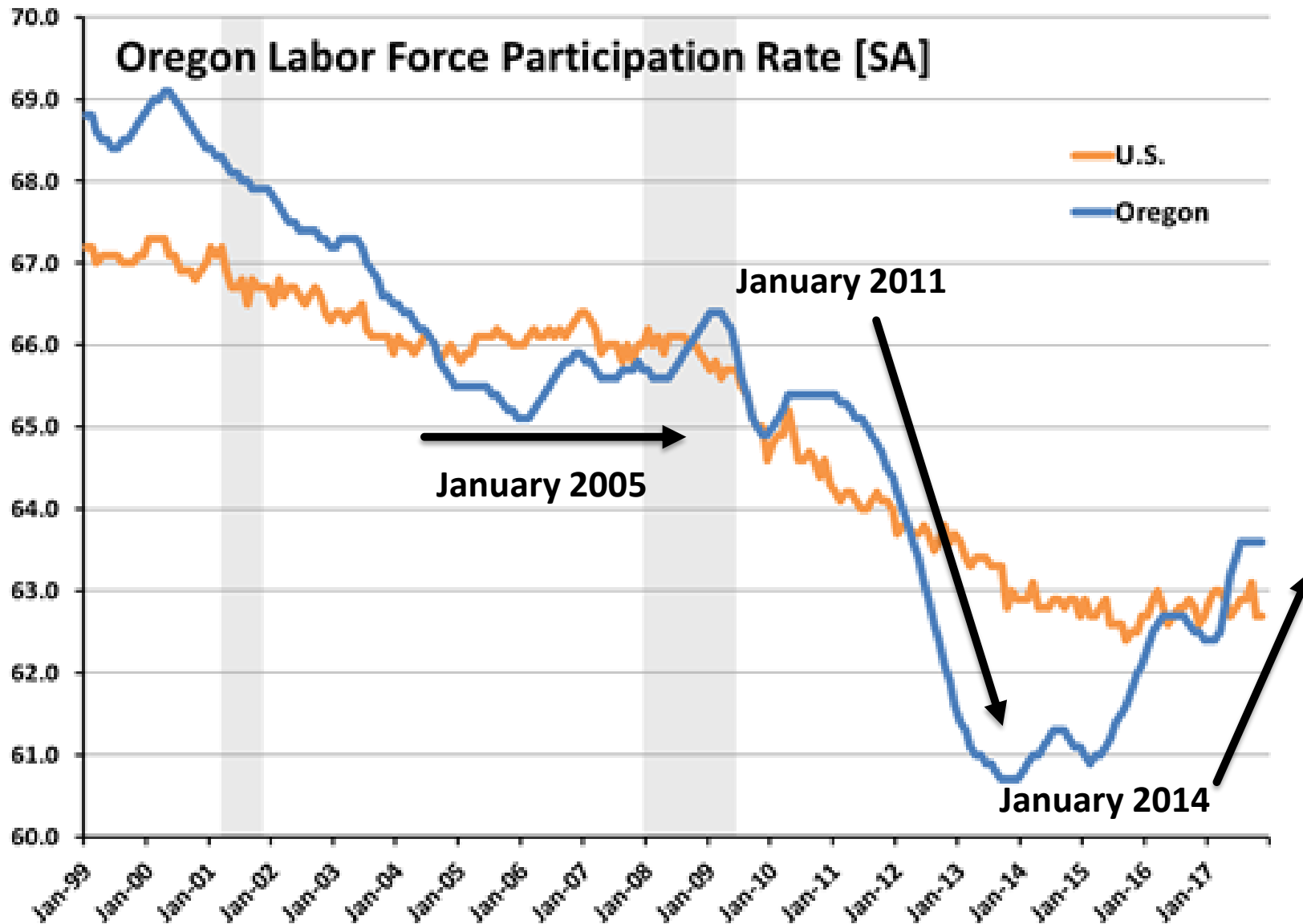


THE AVENUE

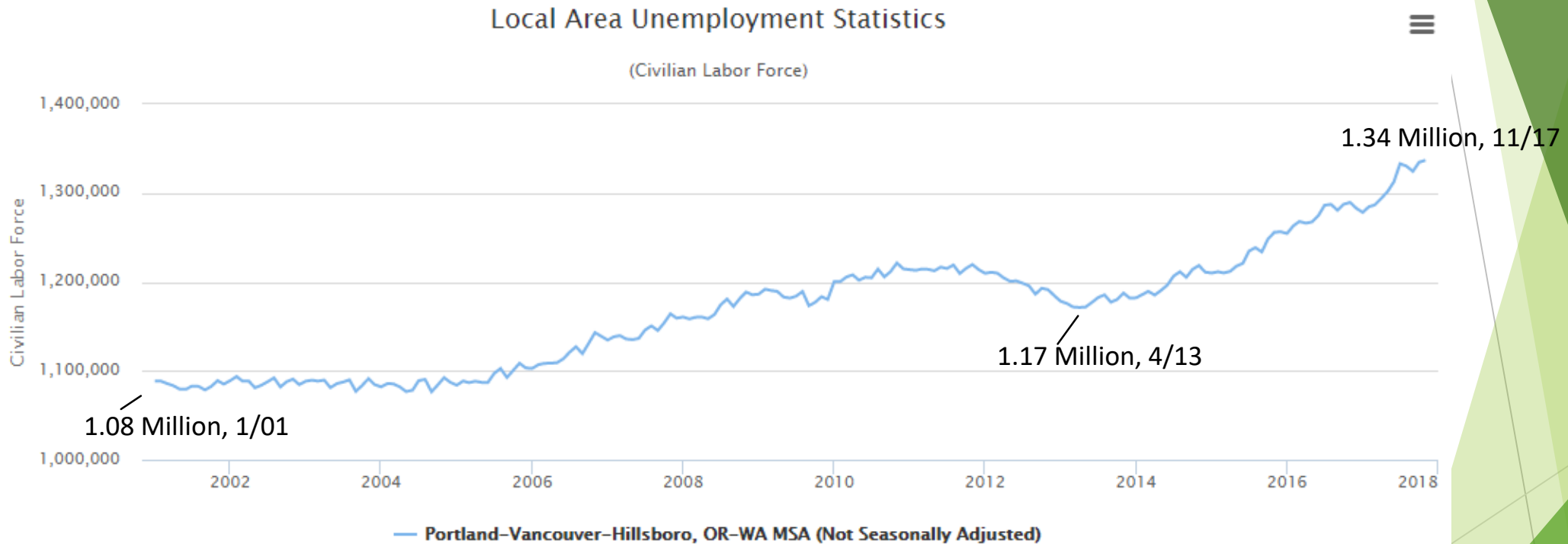
Is the rent “too damn high”? Or are incomes too low?

Jenny Schuetz - Tuesday, December 19, 2017

Get up and participate!



Get up and participate!



Source: Oregon Employment Department Qualityinfo.org

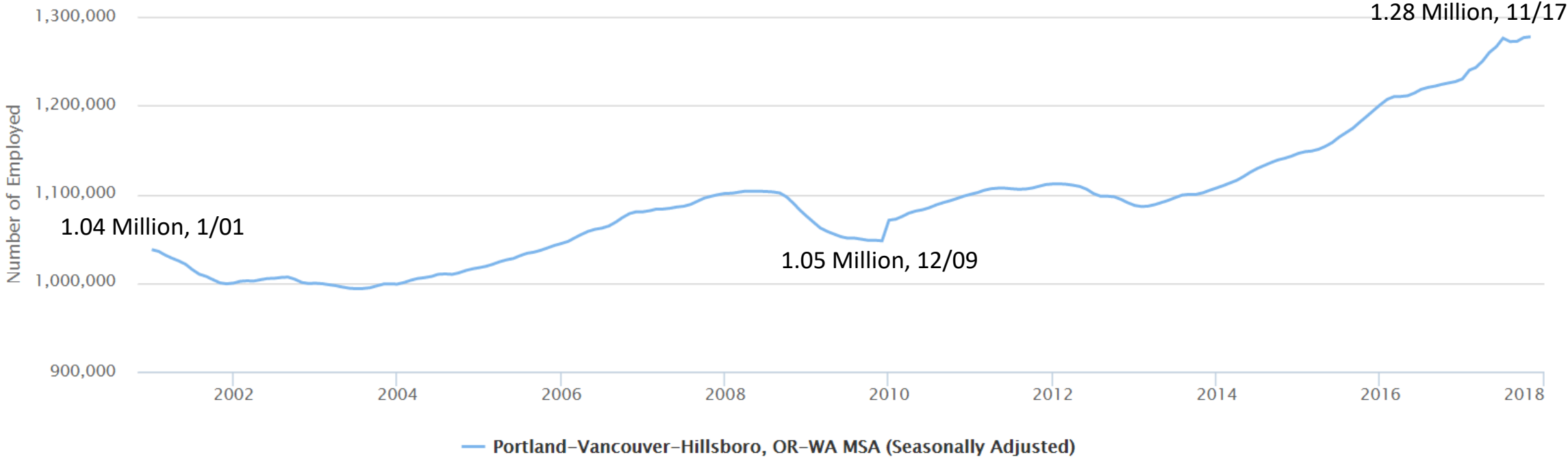


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Local Area Unemployment Statistics

(Number of Employed)



Source: Oregon Employment Department QualityInfo.org

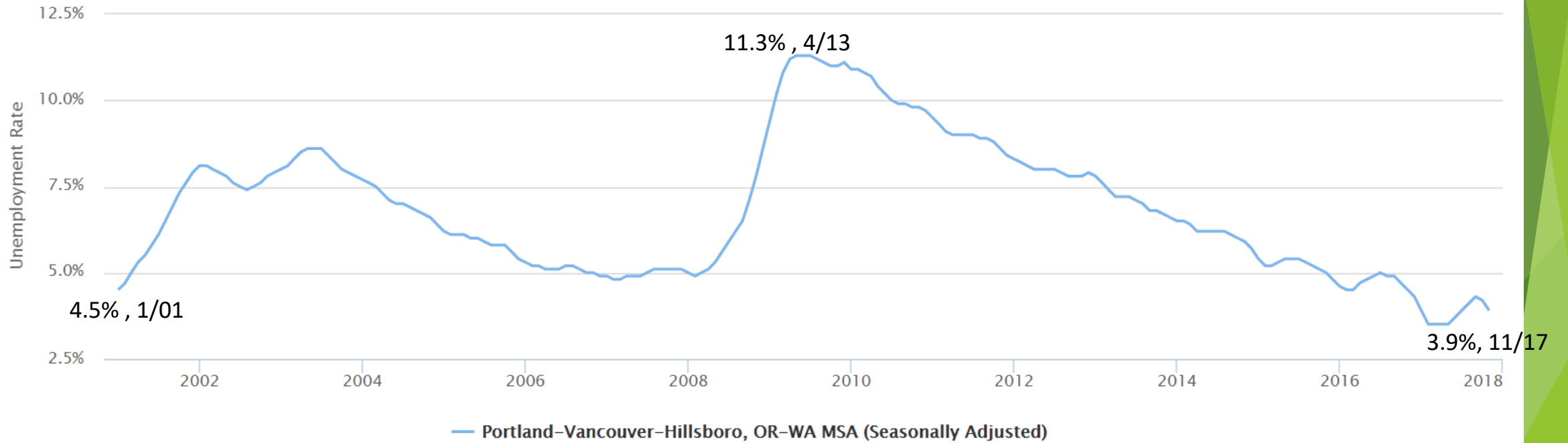


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Local Area Unemployment Statistics

(Unemployment Rate)



Source: Oregon Employment Department Qualityinfo.org



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Poverty levels decreasing

▶ 2011: 17% → 2016: 12%

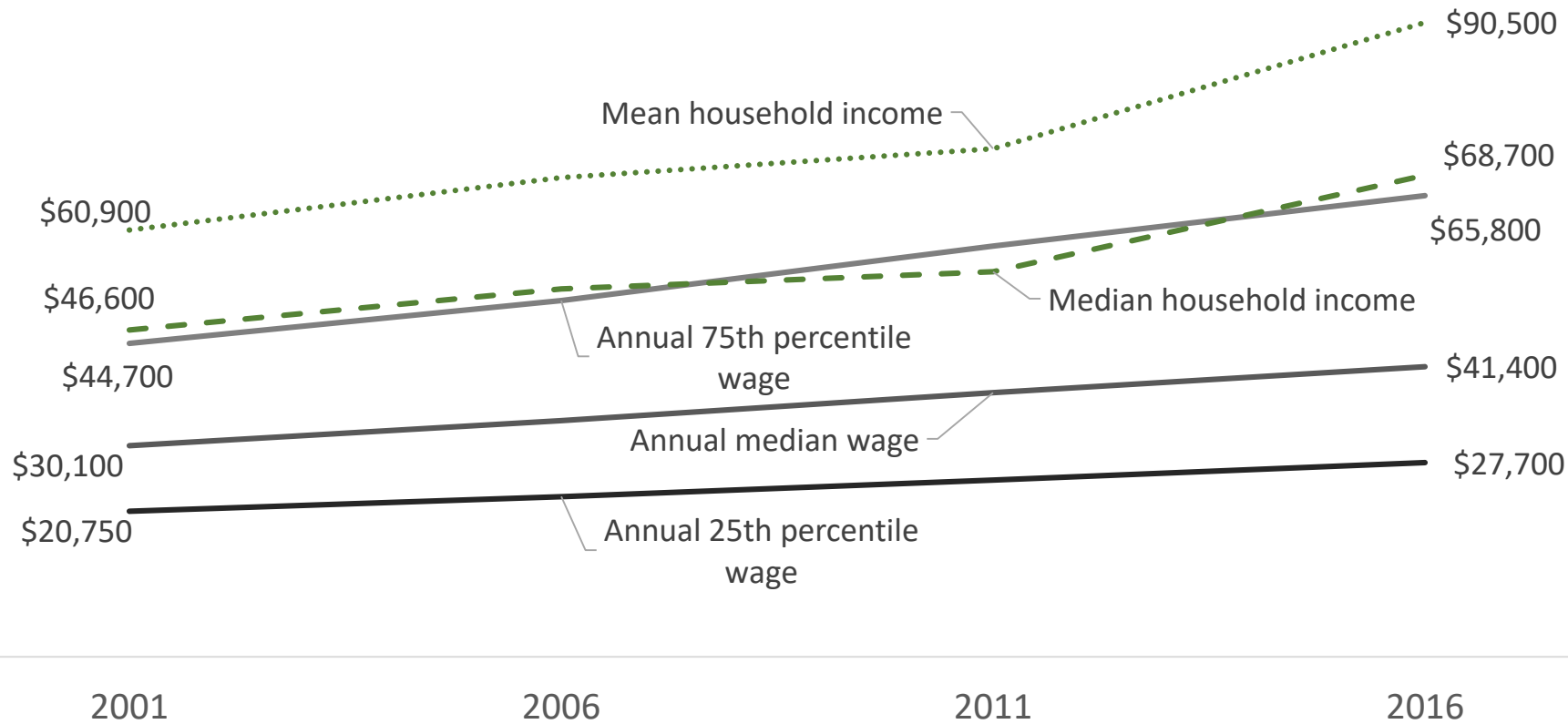


▶ 50,000 fewer individuals



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Nominal wage and household income growth in Portland MSA 2001-2016

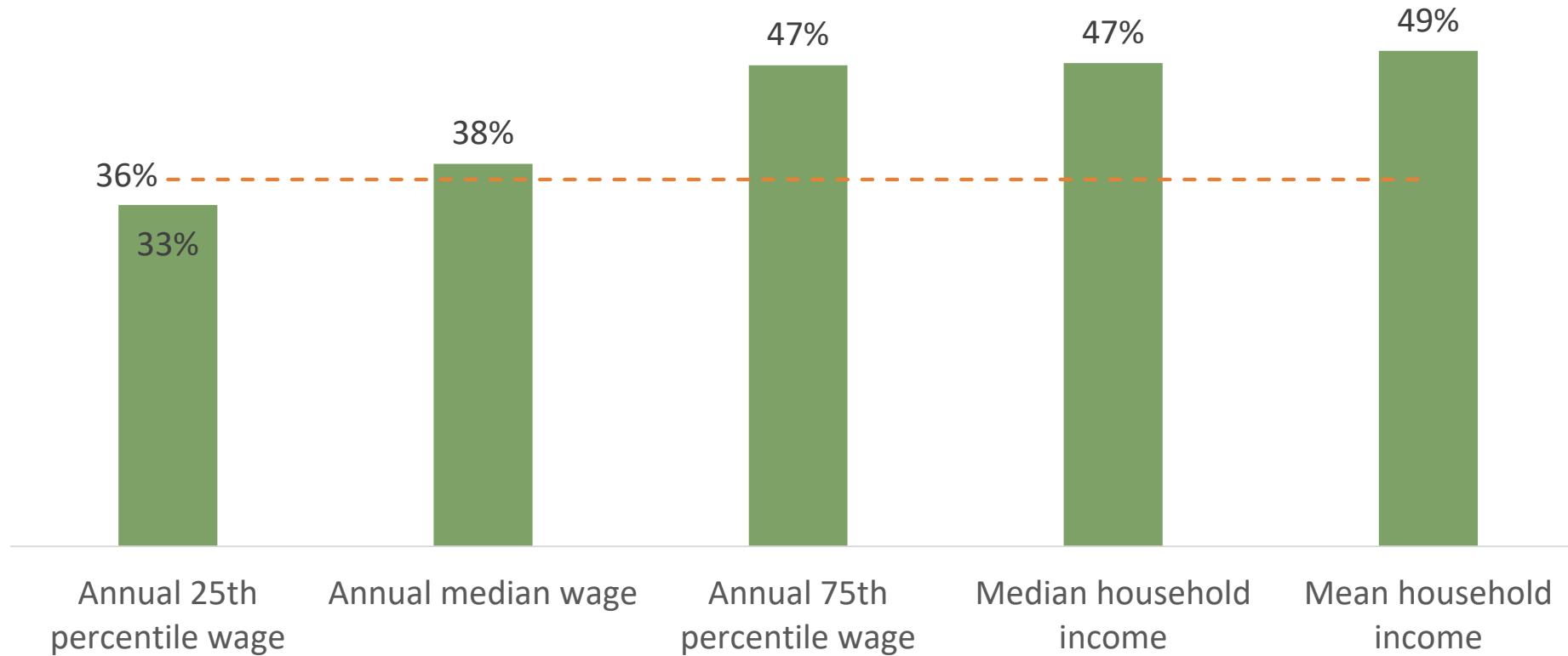


Data: OES, ACS
Analysis: Worksystems



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Percentage wage and household income growth in Portland MSA 2001-2016



Data: OES, ACS, BLS CPI
Analysis: Worksystems

■ % growth - - - inflation



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Revolving door of the highly educated

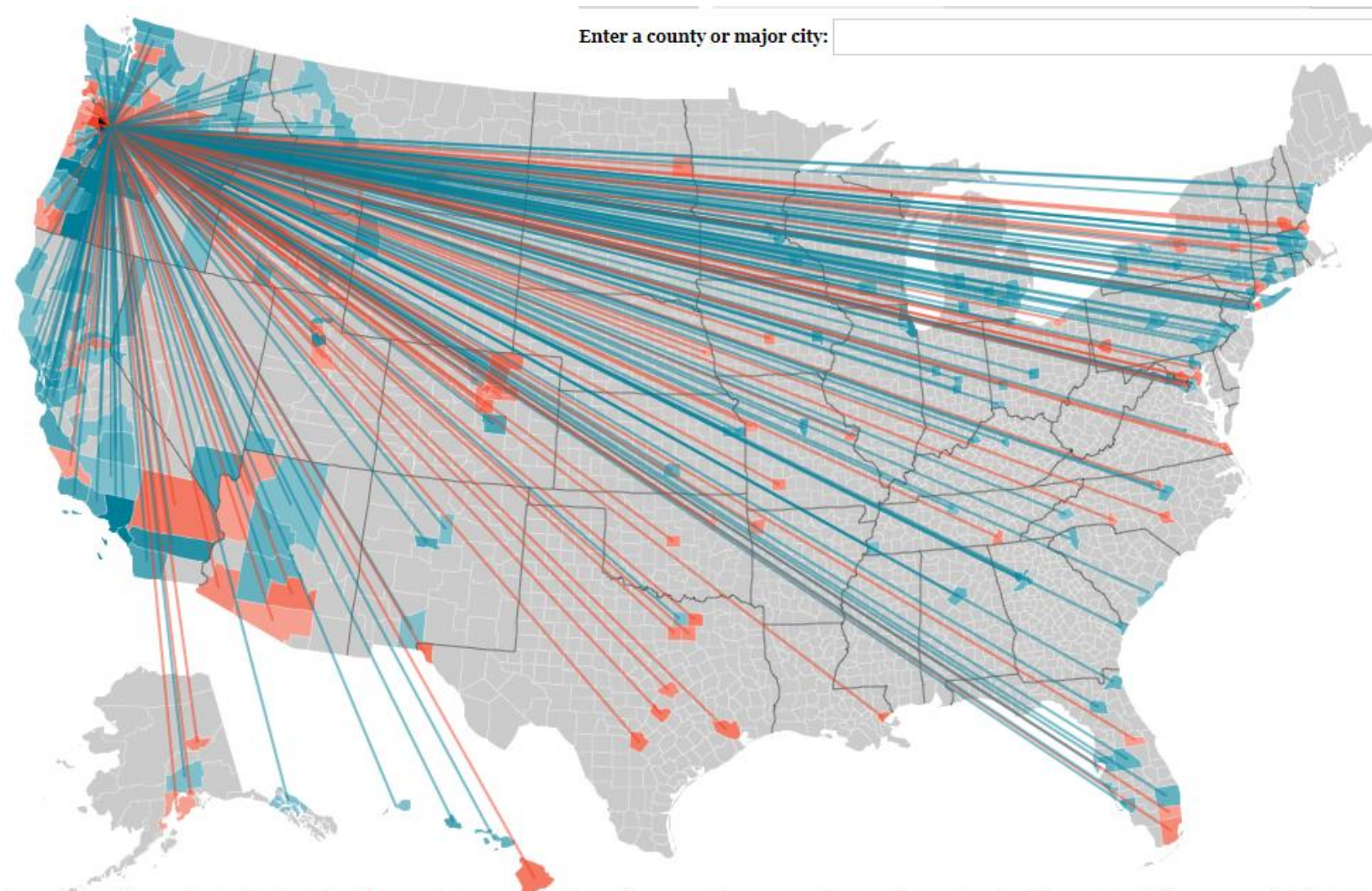
- ▶ 100,000 moving in; 75% Bachelor's or higher education
- ▶ 80,000 moving out; 66% Bachelor's or higher education



work.
s y s t e m s

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Where is the talent moving from?

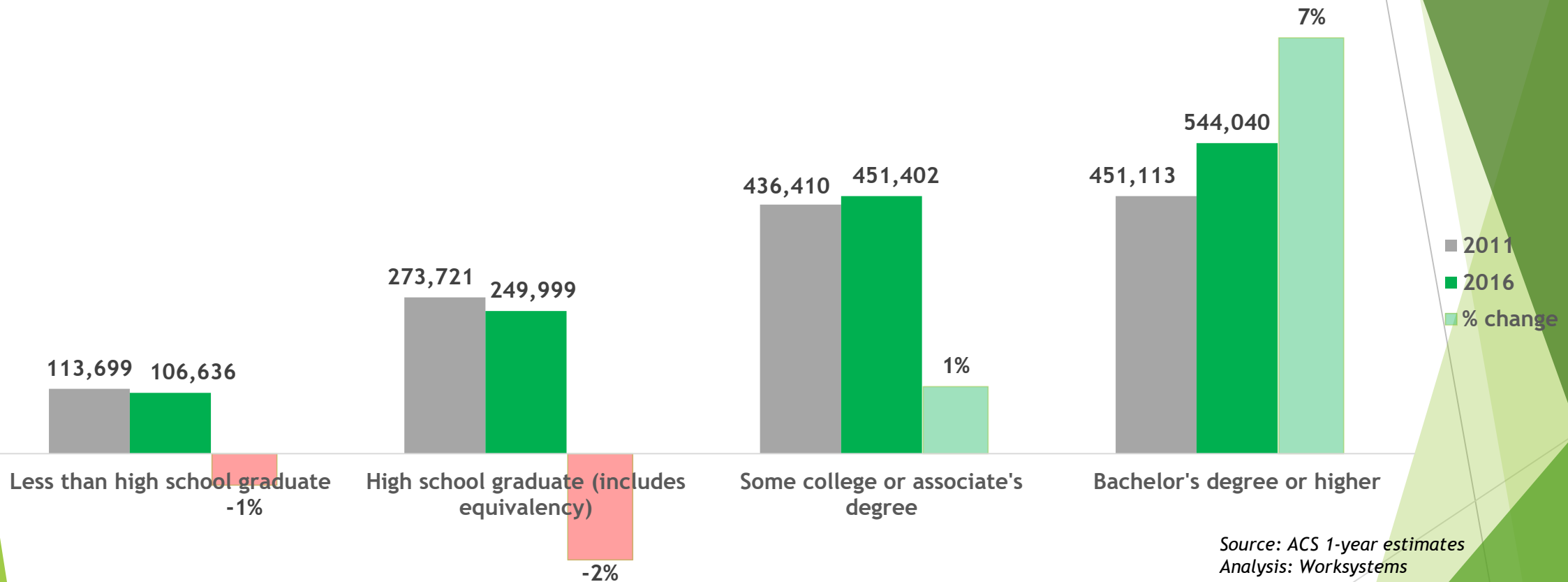


Source: Internal Revenue Service Tax State. The data presented here only include people represented as an exemption on an income tax return. Years represent filing seasons, which for most

work.
systems

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Change in population by educational attainment, ages 25-64 Portland MSA 2011-2016

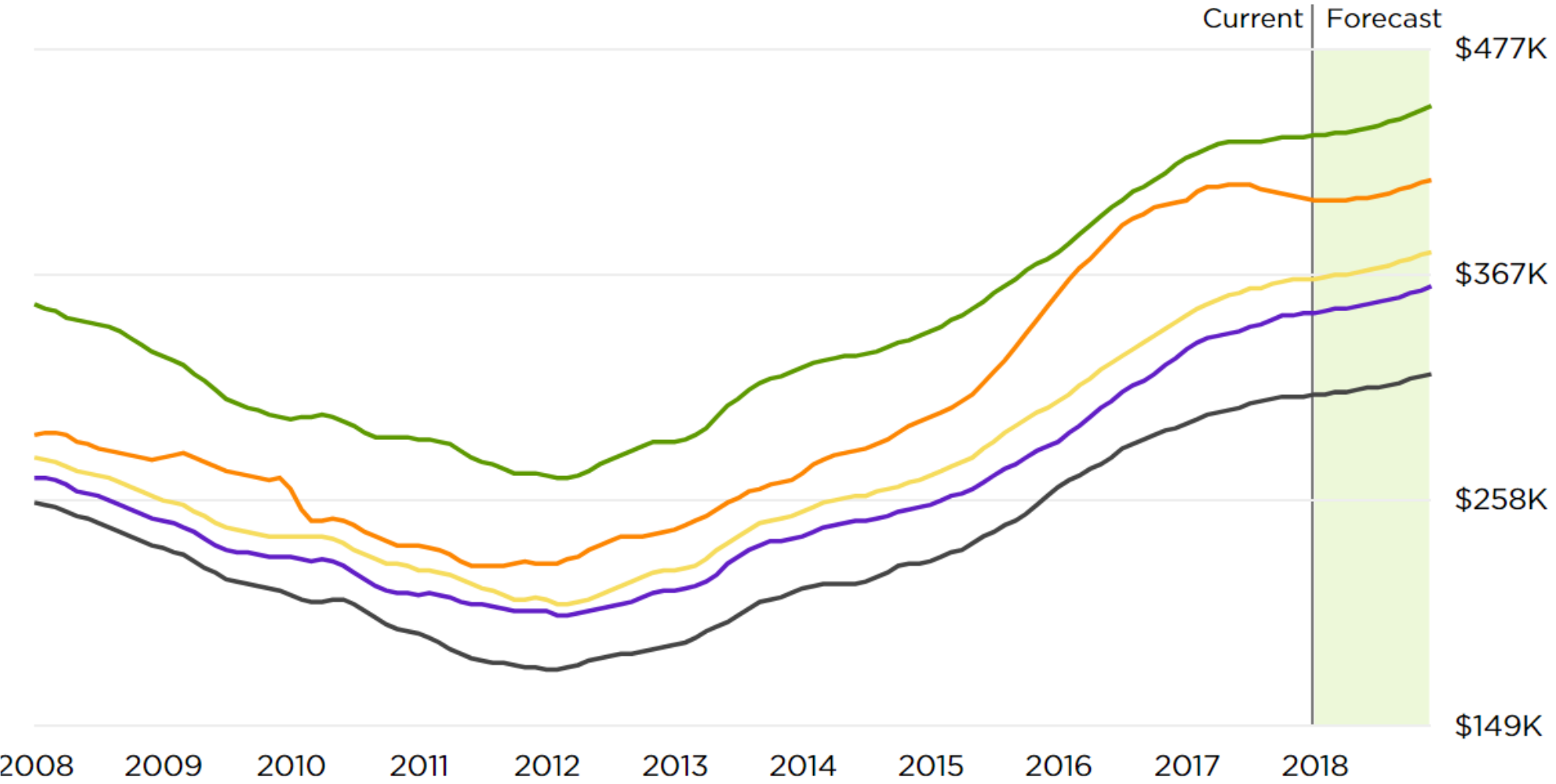


Source: ACS 1-year estimates
Analysis: Worksystems



Zillow home value index 2008-2018

Nov 2018 — Tualatin \$449K — Portland \$413K — Beaverton \$379K — Hillsboro \$362K — Gresham \$320K



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How FPG hurts Worksystems - Regional share of Oregon populations

- ▶ Total population: 34%
- ▶ Poverty: 30%
- ▶ Working poor: 34%
- ▶ People of color in poverty: 40%
- ▶ “Just” 12% of the region’s population...
- ▶ Share of WIOA formula funding: 25%

Here's the problem...

- ▶ 166,000 residents remain in poverty
 - ▶ Entire population of Gresham and Tigard combined
 - ▶ 20% of children in Multnomah County



Family budgets are complicated

THE STANDARD CALCULATES THE REAL COSTS OF MEETING EACH OF THE MAJOR BUDGET ITEMS

OFFICIAL POVERTY MEASURE

Food is 1/3 of the budget and all other costs are 2/3 of the budget.



30%

The percentage of basic needs covered by the federal poverty guideline as defined by the Self-Sufficiency Standard

SELF-SUFFICIENCY STANDARD

Housing and child care account for almost half of the family budget in the Standard

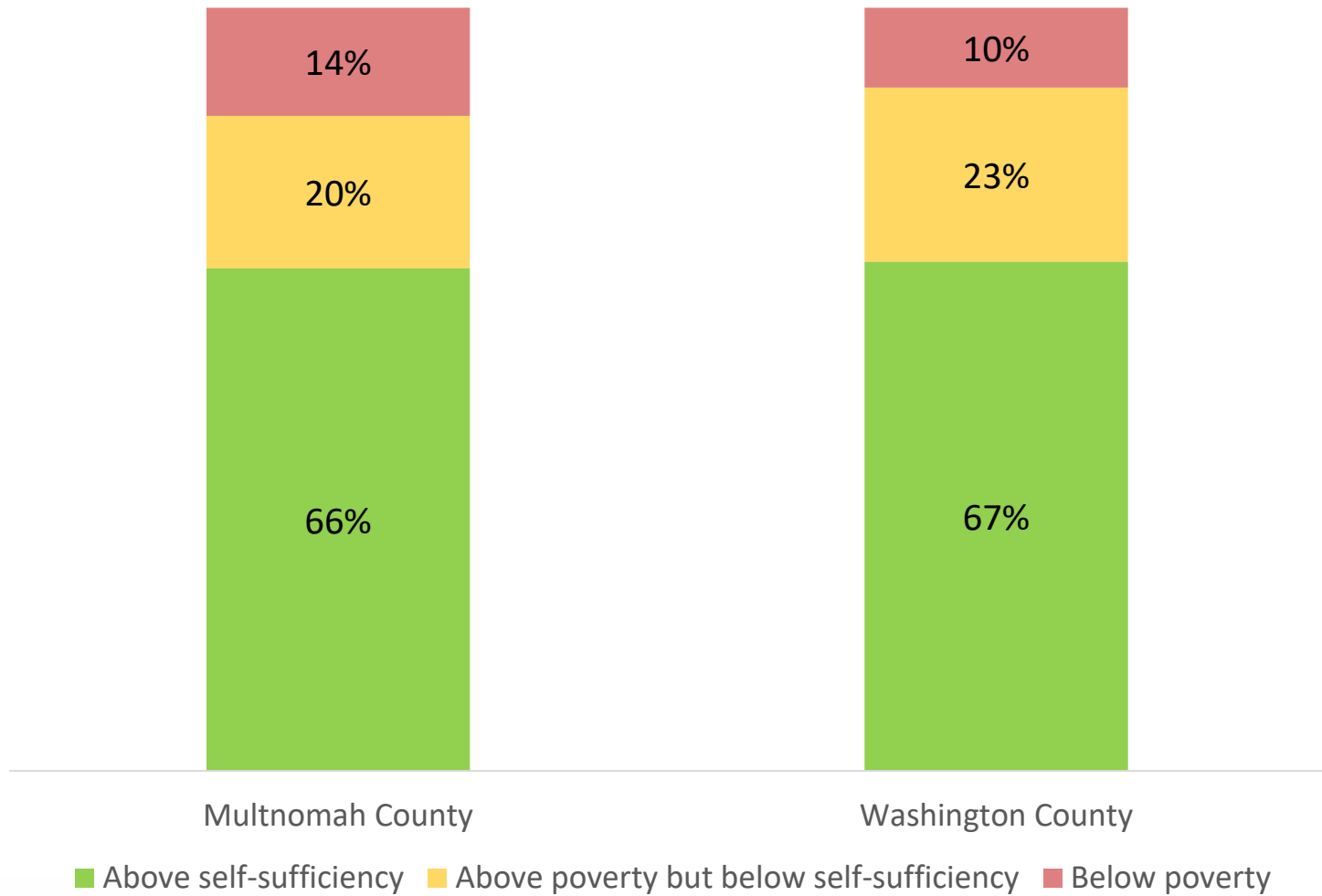


Clackamas County
2 adults + 1 infant + 1 preschooler



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Share of households by self-sufficiency and poverty



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Source: IPUMS-USA ACS estimates
Analysis: Portland Bureau of Planning and Sustainability and Worksystems

Introducing a new standard

- ▶ 4th Iteration
- ▶ Dr. Diana Pierce - University of Washington
- ▶ Self-sufficiency = no private or public assistance
- ▶ Making data-informed decisions for our region & state



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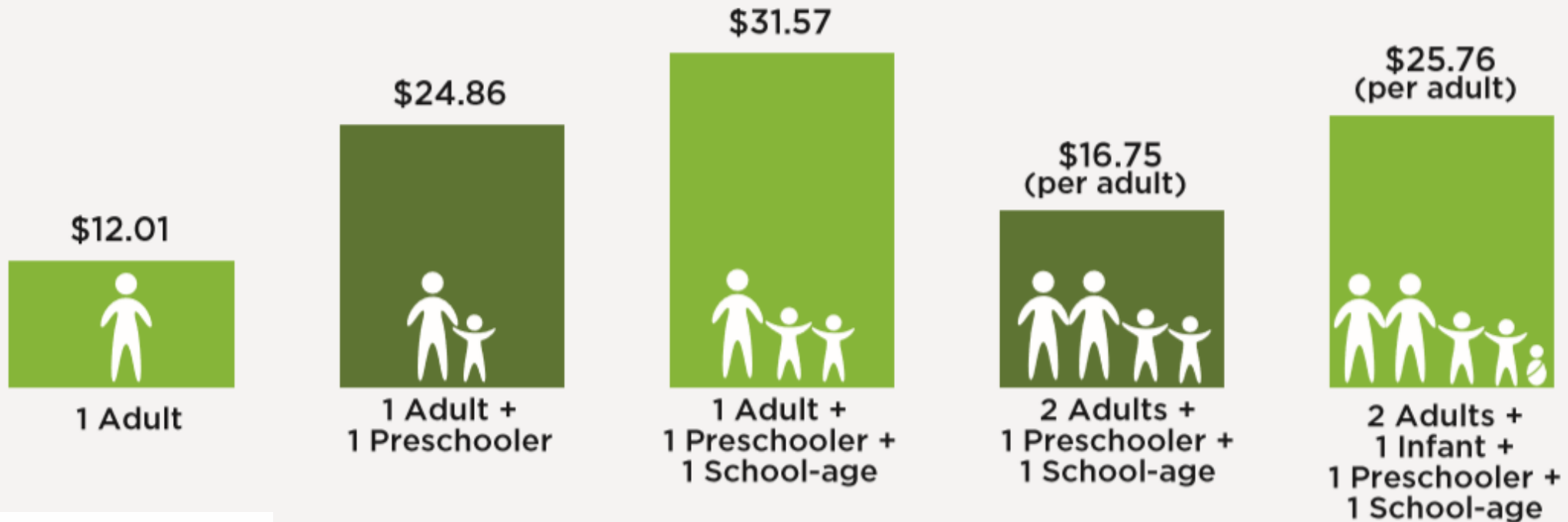


THE SELF-SUFFICIENCY STANDARD FOR OREGON 2017

Prepared for
Worksystems

Key difference: Budgets vary depending on age of household members, and 48 vs. 700

THE SELF-SUFFICIENCY STANDARD VARIES BY FAMILY TYPE



Hourly Self-Sufficiency Wage in Multnomah County

Key difference: Location matters!

FIGURE A. Map of Counties by Level of Hourly Self-Sufficiency Wage
One Adult and One Preschooler, OR 2017

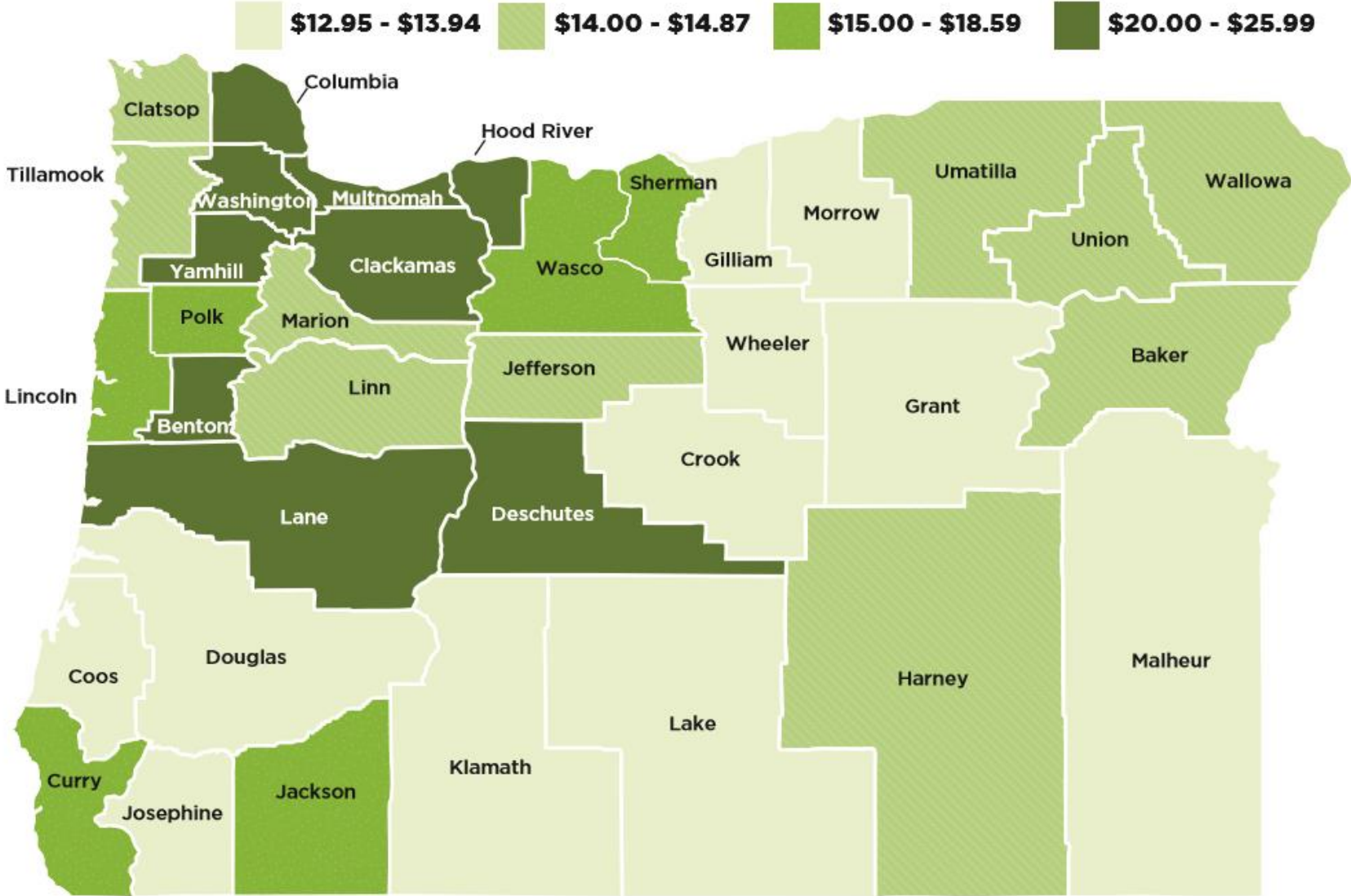


FIGURE C. The Self-Sufficiency Wage for Portland, OR Compared to Other U.S. Cities, 2017*
One Adult, One Preschooler, and One School-age Child.



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The Self-Sufficiency Standard for Select Oregon Places and Family Types, 2017

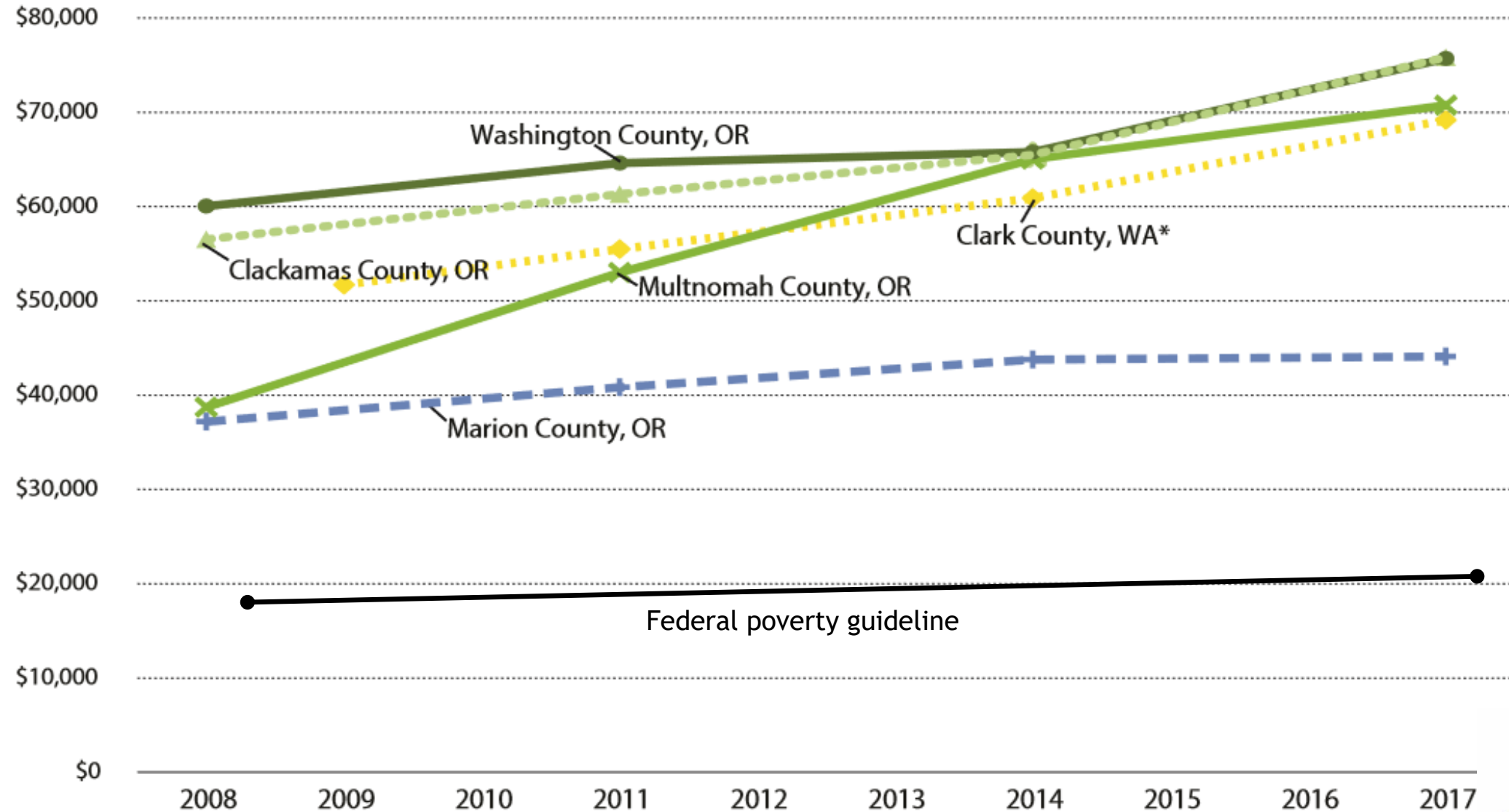
County	One Adult	One Adult One Preschooler	One Adult One Preschooler One School-age	Two Adults One Preschooler One School-age
Clackamas County	\$29,536	\$54,324	\$67,868	\$75,838
Deschutes County	\$22,899	\$42,549	\$52,542	\$53,595
Jackson County	\$20,595	\$39,266	\$40,297	\$48,981
Klamath County	\$19,079	\$28,536	\$33,390	\$41,827
Lane County	\$20,935	\$43,578	\$54,486	\$53,779
Marion County	\$19,932	\$30,454	\$35,287	\$44,083
Multnomah County	\$25,360	\$52,510	\$66,685	\$70,744
Umatilla County	\$19,160	\$30,187	\$35,222	\$44,108
Washington County	\$29,053	\$54,885	\$67,921	\$75,710
Yamhill County	\$27,151	\$45,886	\$55,580	\$58,714



FIGURE F. The Self-Sufficiency Standard for Oregon by Year for Select Counties

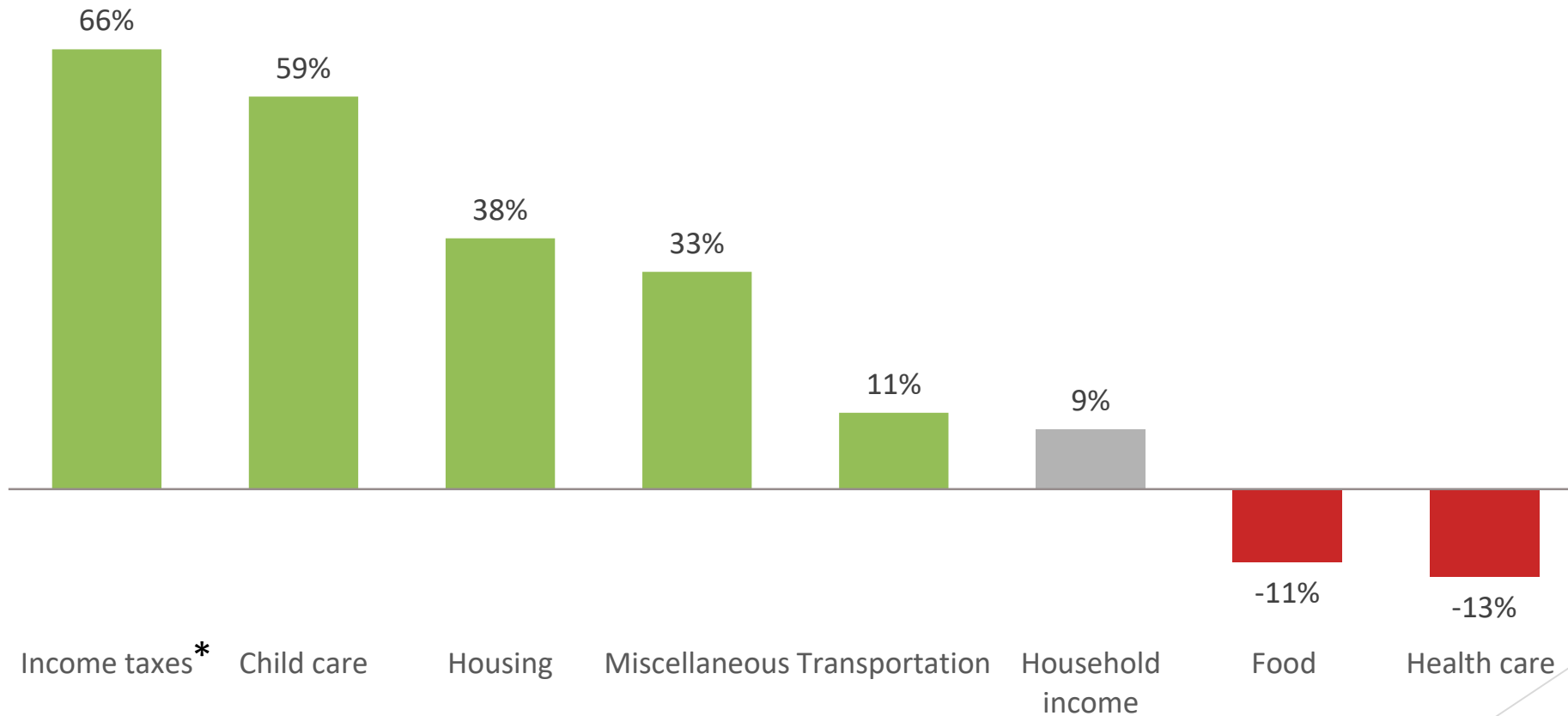
Two Adults, One Preschooler, and One School-age Child: 2008, 2011, 2014, and 2017

ANNUAL INCOME



PERCENTAGE CHANGE IN REAL COST OF HOUSEHOLD EXPENSES VS. INCREASE IN MEDIAN HOUSEHOLD INCOME

ONE ADULT + INFANT + PRESCHOOLER
MULTNOMAH COUNTY, 2008–2017



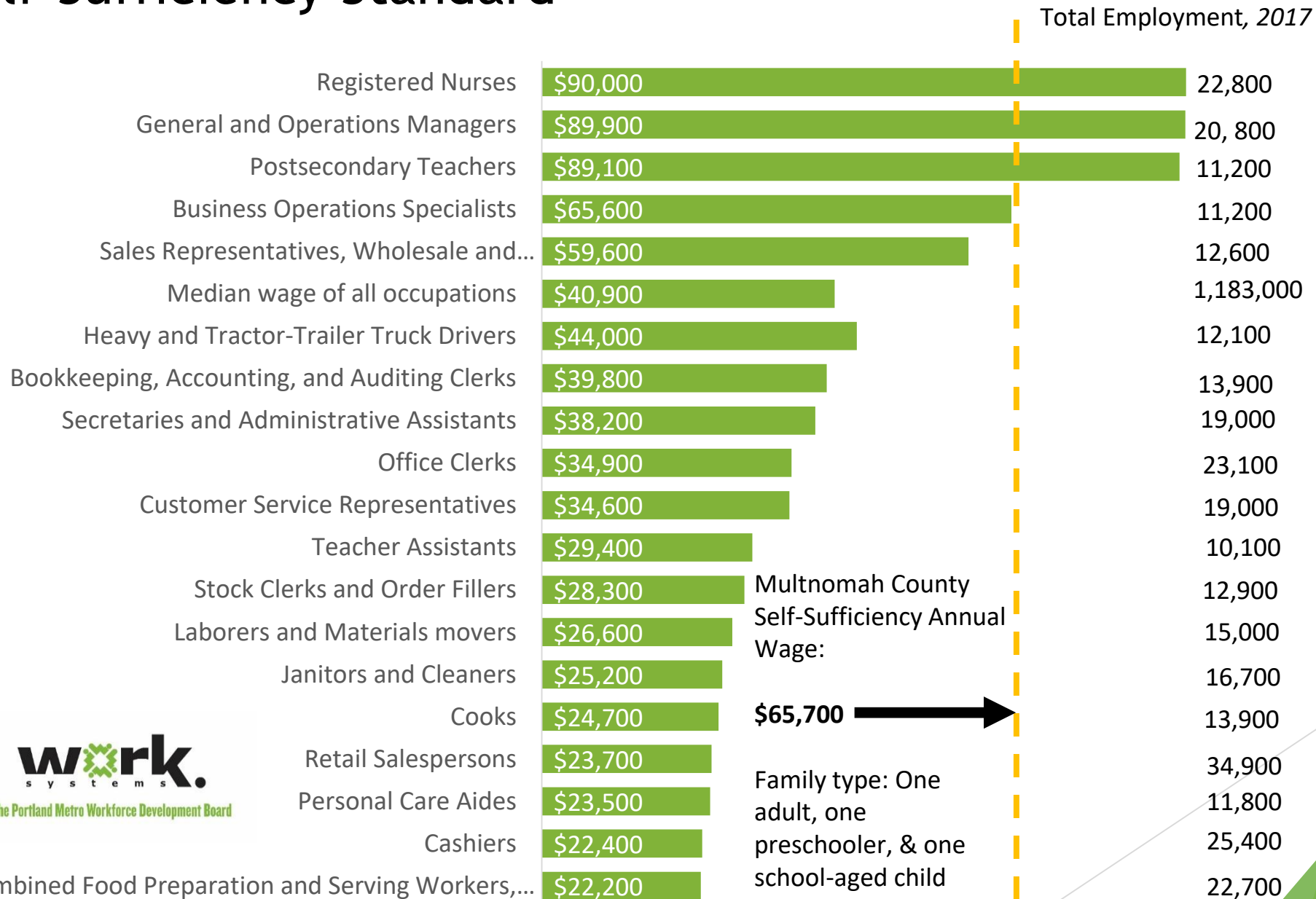
* Percentage increase for income taxes assumes household income kept pace with increase in Standard wages

Source: Self-Sufficiency Standard 2017, ACS, CPI
Analysis: Portland Bureau of Planning and Sustainability and Worksystems

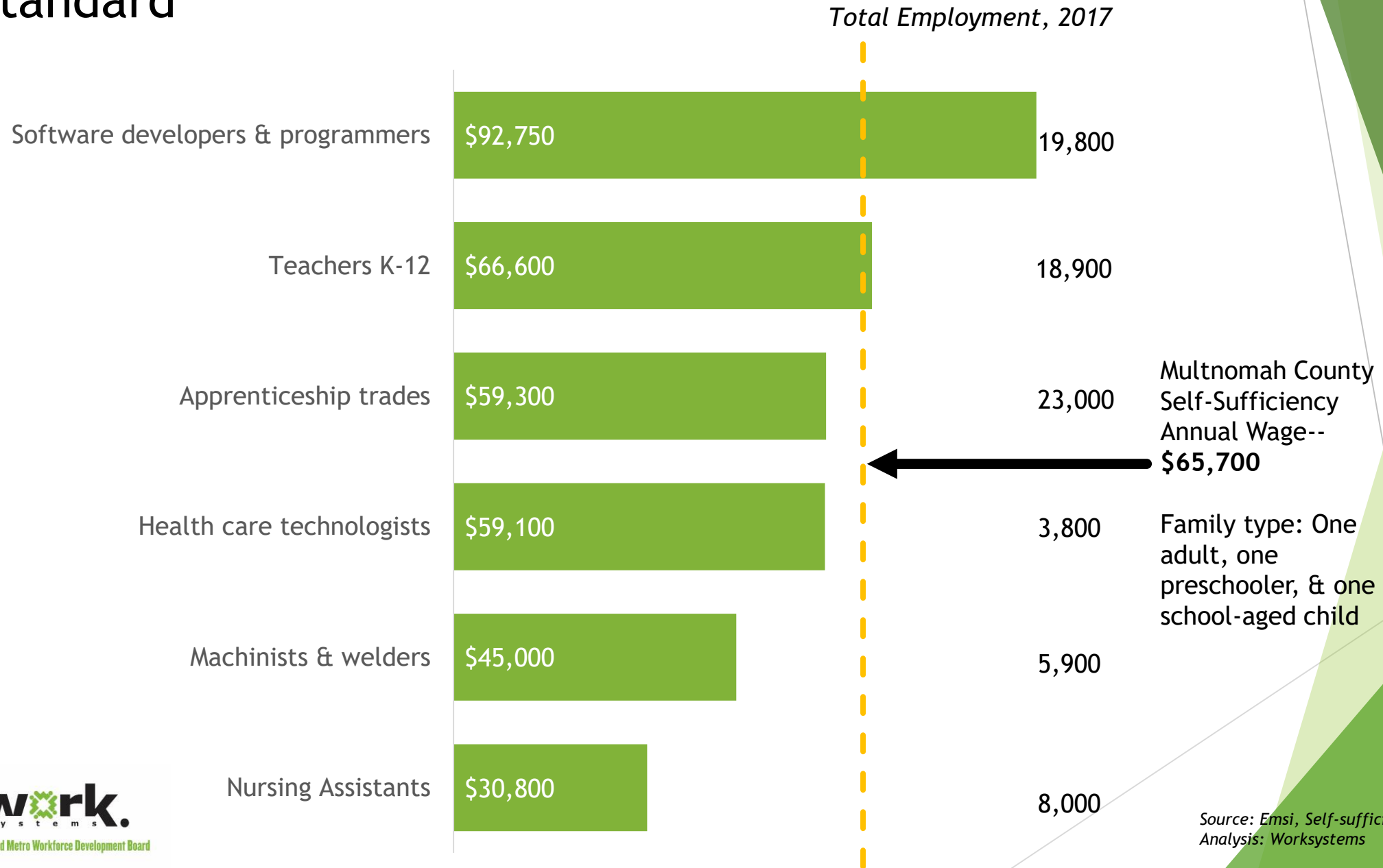


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Annual wages of Portland MSA 20 largest occupations vs Self-Sufficiency Standard



Annual wages of various occupations vs Self-Sufficiency Standard



Source: Emsi, Self-sufficiency standard for Oregon 2017
Analysis: Worksystems

Work supports and how they help



Multnomah County
1 adult + 1 preschooler + 1 school-age

- ▶ Oregon Health Plan (Medicaid) \$370 → \$0
- ▶ Food assistance (SNAP) \$630 → \$450
- ▶ Child care voucher \$1,800 → \$260
- ▶ Section 8 housing voucher \$1,200 → \$600
- ▶ Taxes \$1,000 → \$230

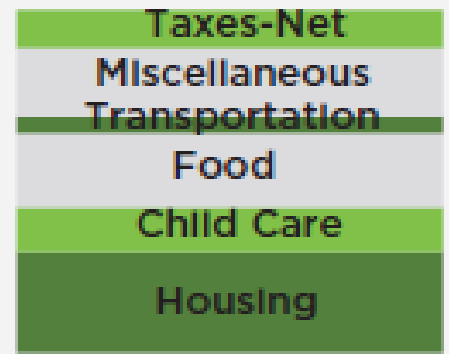
\$3,500 reduction

Monthly Expenses = \$5,557
Wage needed = \$31.57 per hour



**WITH NO
WORK SUPPORTS**

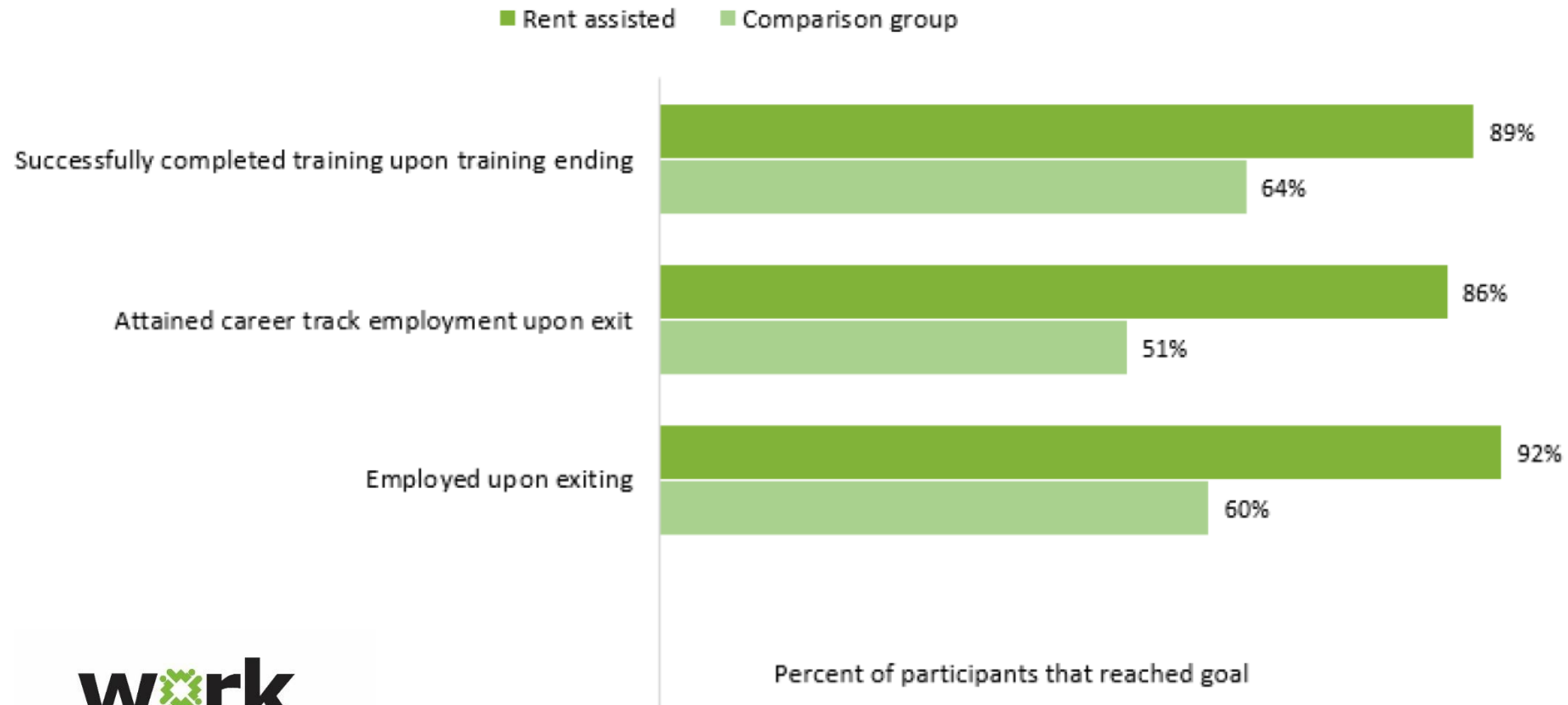
Monthly Expenses = \$2,054
Wage needed = \$11.67 per hour



**WITH
WORK SUPPORTS**

Work supports and how they help - EOP example

Graph B: Comparison of Employment and Training Outcomes



Work supports and how they help - EOP example

Graph C: Comparison of Earned Income



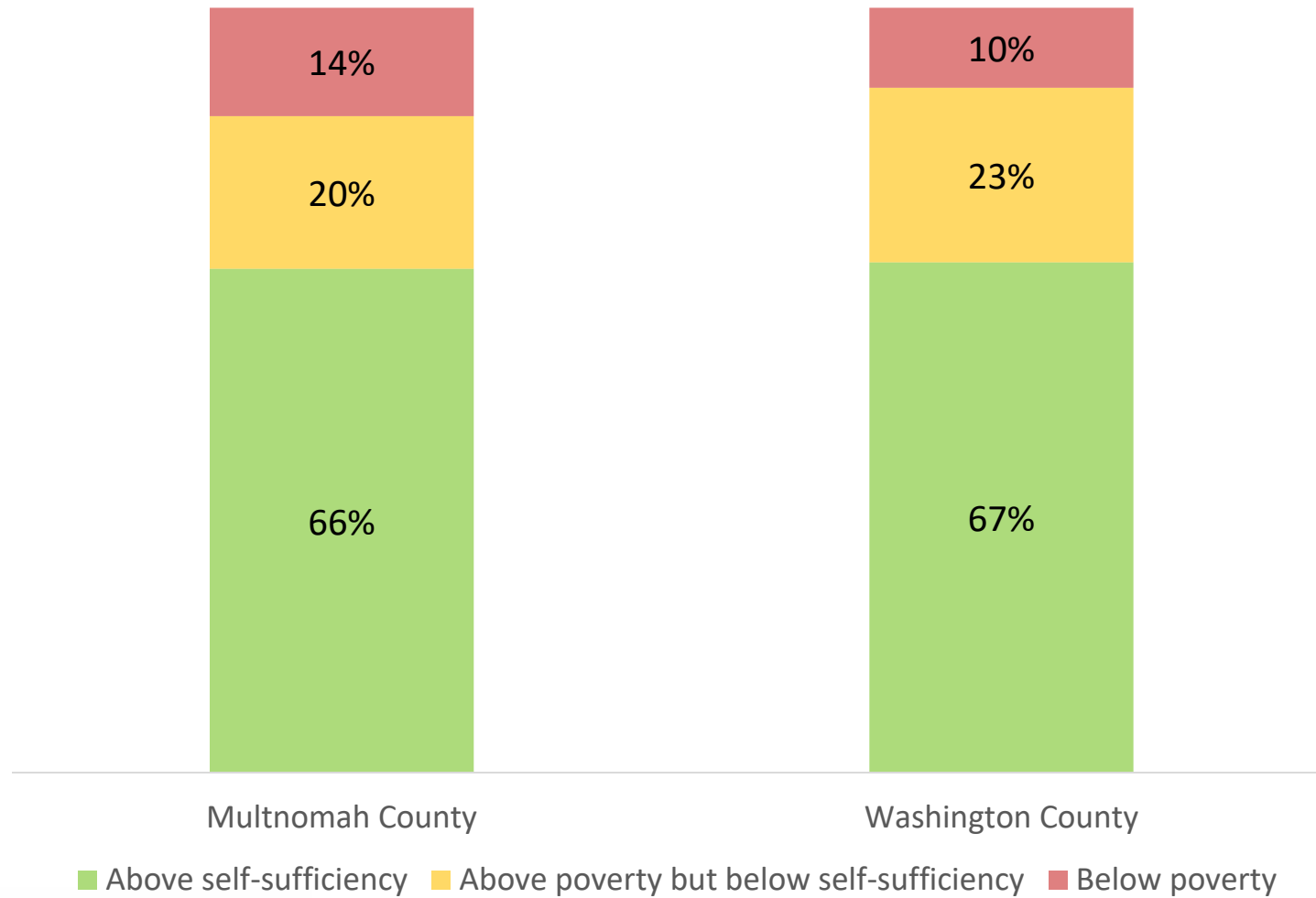
Using the standard

- ▶ Policy analysis
 - ▶ Portland Bureau of Planning and Sustainability
- ▶ Counseling tool
 - ▶ Prosperity Planner
- ▶ Benchmark for wage-setting
 - ▶ Oregon's three-tiered minimum wage schedule
- ▶ Community indicator
 - ▶ Metro Economic Value Atlas (EVA)

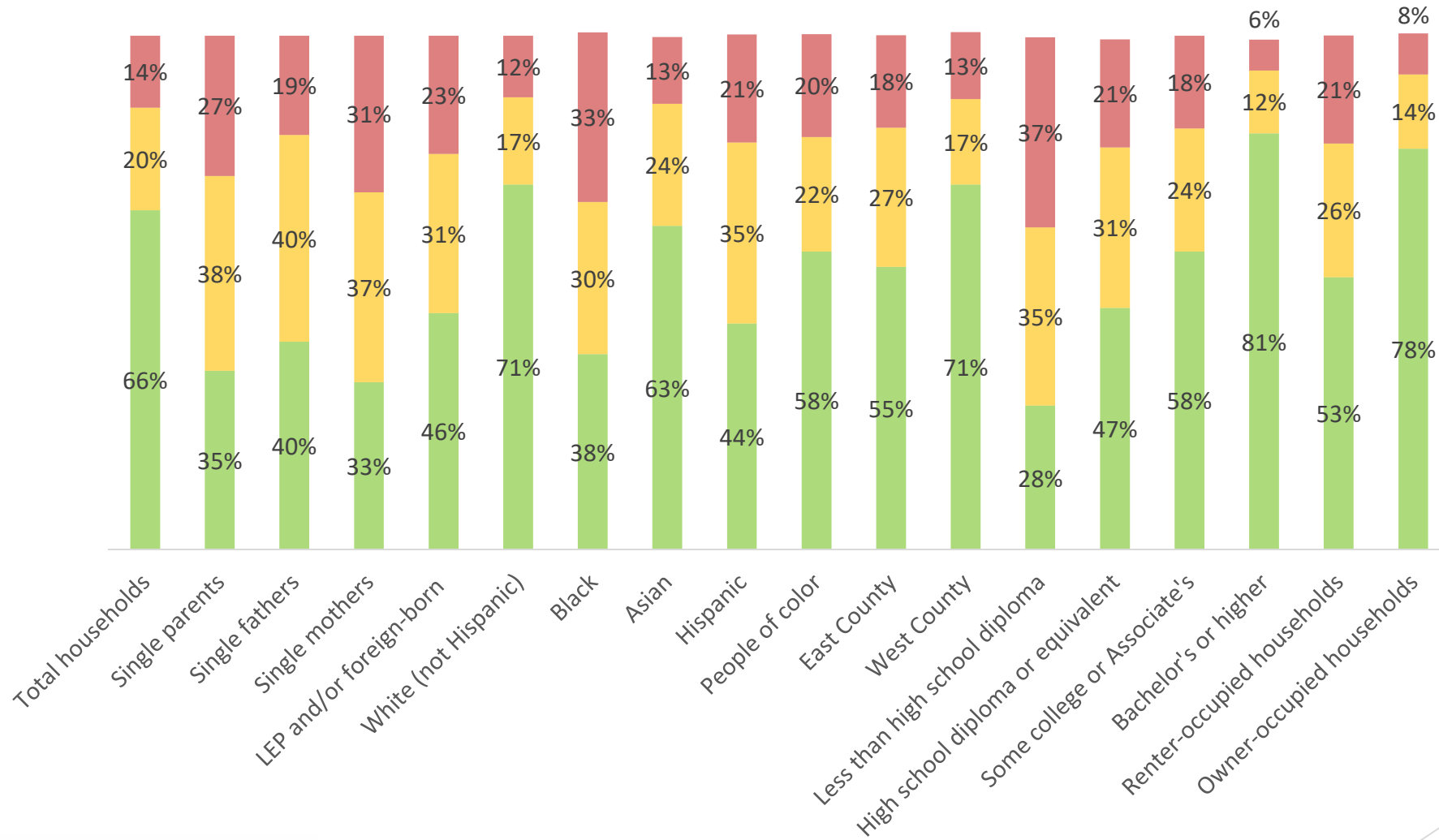


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Who's not meeting the standard?



Share of households by income categories, Multnomah County

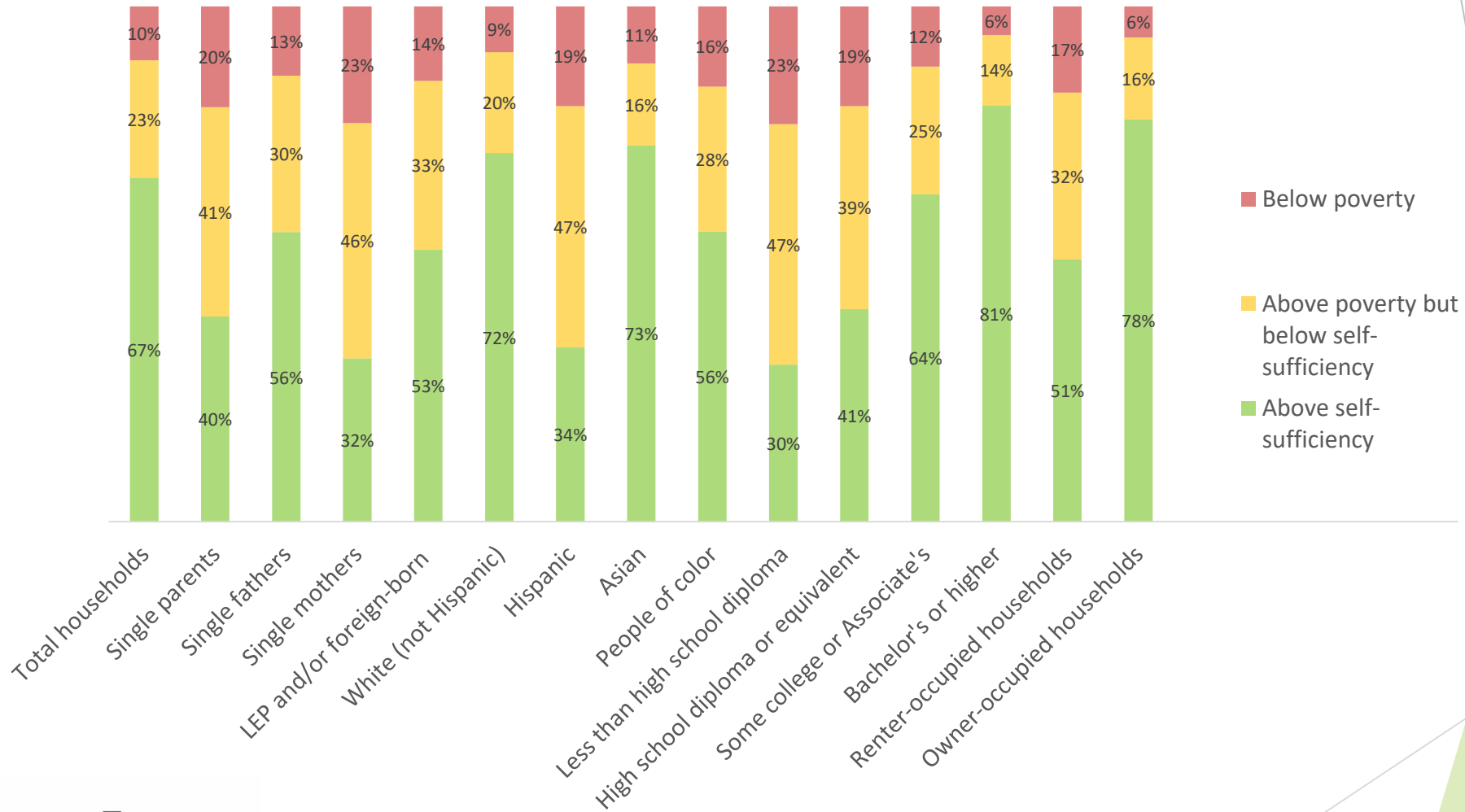


■ Above self-sufficiency

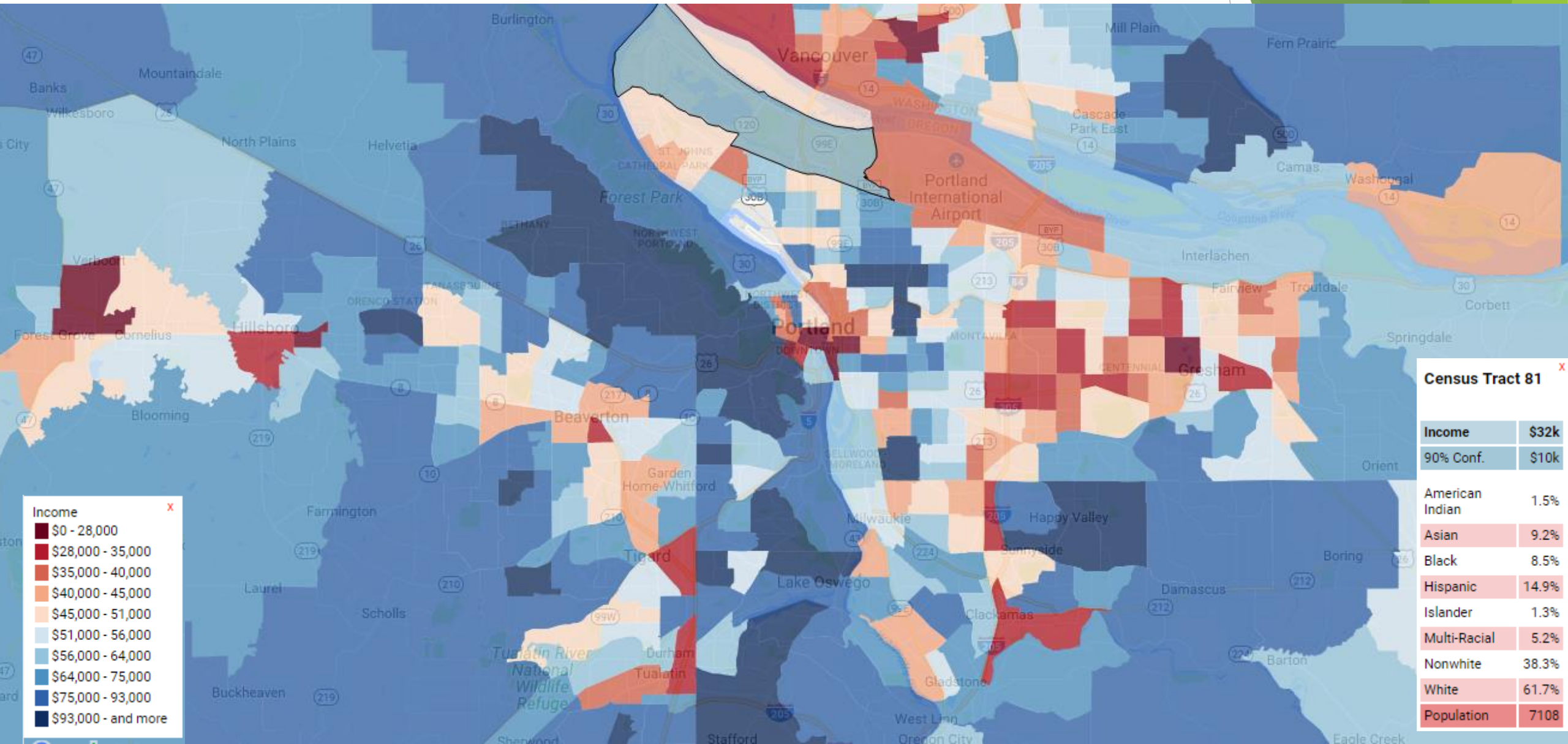
■ Above poverty but below self-sufficiency

■ Below poverty

Share of households by income categories, Washington County



Next steps: Visualization tool



Thank you!

<https://www.worksystems.org/news-events/news/worksystems-releases-self-sufficiency-standard>

Questions?

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